

Comic Book Market, Global Outlook and Forecast 2022-2028

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Abstracts

A comic book also called comic magazine or simply comic, is a publication that consists of comics art in the form of sequential juxtaposed panels that represent individual scenes. Panels are often accompanied by descriptive prose and written narrative, usually, dialog contained in word balloons emblematic of the comics art form.

This report contains market size and forecasts of Comic Book in Global, including the following market information:

Global Comic Book Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Comic Book market was valued at 12120 million in 2021 and is projected to reach US\$ 23260 million by 2028, at a CAGR of 9.8% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Physical Comic Book Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Comic Book include The Walt Disney Company, Warner Bros, Image Comics, IDW Publishing, Boom! Studios, Shueisha, Shogakukan, Kodansha and Kadokawa Future Publishing, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Comic Book companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Comic Book Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Comic Book Market Segment Percentages, by Type, 2021 (%)

Physical Comic Book

Digital Comic Book

Global Comic Book Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Comic Book Market Segment Percentages, by Application, 2021 (%)

Retail Store

Bookstore

Online Sales

Global Comic Book Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Comic Book Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico



Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina



Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Comic Book revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Comic Book revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The Walt Disney Company

Warner Bros

Image Comics

IDW Publishing

Boom! Studios

Shueisha

Shogakukan



Kodansha

Kadokawa Future Publishing

Hakusensha

Akita Shoten

Futabasha

BAMBOO

Casterman

Cinebook

Dargaud

Delcourt

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Figure 64. Naver Corporation Comic Book Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



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