

Cold and Flu Supplement Market, Global Outlook and Forecast 2022-2028

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Abstracts

Demand for cold and flu supplements has been increasing among the consumers in order to boost immunity and prevent the occurrences of such diseases. Cold and flu supplements are primarily consumed to enhance the immunity system of the individual. Cold and flu supplements are available in different forms, among them tablet and capsule are the most popular forms.

This report contains market size and forecasts of Cold and Flu Supplement in Global, including the following market information:

Global Cold and Flu Supplement Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cold and Flu Supplement market was valued at 15600 million in 2021 and is projected to reach US\$ 21270 million by 2028, at a CAGR of 4.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Natural Molecules Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cold and Flu Supplement include Wakunaga of America, Neurobiologix, The Vitamin Shoppe, Klair Labs, Nordic Naturals, Himalaya Global Holdings, Dr. Willmar Schwabe GmbH, FineVine and Flora, etc. In 2021, the

global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cold and Flu Supplement companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cold and Flu Supplement Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cold and Flu Supplement Market Segment Percentages, by Type, 2021 (%)

Natural Molecules

Herbal Extracts

Vitamins and Minerals

Others

Global Cold and Flu Supplement Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cold and Flu Supplement Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global Cold and Flu Supplement Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Cold and Flu Supplement Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cold and Flu Supplement revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cold and Flu Supplement revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Wakunaga of America

Neurobiologix

The Vitamin Shoppe

Klaire Labs

Nordic Naturals

Himalaya Global Holdings

Dr. Willmar Schwabe GmbH

FineVine

Flora

Pfizer

GlaxoSmithKline

NOW Foods

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