

Cognitive Media Market, Global Outlook and Forecast 2022-2028

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Abstracts

Cognitive Media help customers tell their stories more powerfully. This means using storytelling and animation skills to simplify the complex, make the technical more interesting and memorable, and generally grab more attention.

This report contains market size and forecasts of Cognitive Media in Global, including the following market information:

Global Cognitive Media Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cognitive Media market was valued at 902.2 million in 2021 and is projected to reach US\$ 3300.2 million by 2028, at a CAGR of 20.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cognitive Media include IBM, Google, AWS, Microsoft, Salesforce, Adobe, Baidu, Nvidia and Veritone, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cognitive Media companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Cognitive Media Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cognitive Media Market Segment Percentages, by Type, 2021 (%)

Cloud

On-Premise

Global Cognitive Media Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cognitive Media Market Segment Percentages, by Application, 2021 (%)

Small and Medium-Sized Enterprises

Large Enterprises

Global Cognitive Media Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Cognitive Media Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cognitive Media revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cognitive Media revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Google

AWS

Microsoft

Salesforce

Adobe

Baidu

Nvidia

Veritone

Albert

Crimson Hexagon

Newsrx

Bytedance

Valossa

Soundhound

Kenshoo

Zeta Global

Kitewheel

Clarifai

Spotad

Video Intelligence

Trendkite

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