

Cocktail Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C77577EE2AFFEN.html>

Date: April 2022

Pages: 78

Price: US\$ 3,250.00 (Single User License)

ID: C77577EE2AFFEN

Abstracts

Cocktail refers to an alcoholic drink, which consists gin, brandy, vodka, whiskey, tequila, or rum mixed with other ingredients such as fruit juice, cream, honey, milk, sugar, herbs, or other flavorings.

This report contains market size and forecasts of Cocktail in global, including the following market information:

Global Cocktail Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Cocktail Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Cocktail companies in 2021 (%)

The global Cocktail market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Straight Drinks Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cocktail include Bols, Captain Morgan, SIAM WINERY, Cointreau, Belvedere, Rio Wine, Miami Cocktail Co., Cuervo LaRoje?a and Toorank International Spirits, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cocktail manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cocktail Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Cocktail Market Segment Percentages, by Type, 2021 (%)

Straight Drinks

Mix Drinks

Other

Global Cocktail Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Cocktail Market Segment Percentages, by Application, 2021 (%)

Food Service

Supermarkets/Hypermarkets

Departmental Stores

Speciality Stores

Online Retail

Global Cocktail Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Cocktail Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cocktail revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Cocktail revenues share in global market, 2021 (%)

Key companies Cocktail sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Cocktail sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bols

Captain Morgan

SIAM WINERY

Cointreau

Belvedere

Rio Wine

Miami Cocktail Co.

Cuervo LaRoje?a

Toorank International Spirits

Slim Chillers

Brown-Forman

Skinnygirl

Sauza

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