

# Cloud Social Media Management Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/CA855F234B8EEN.html>

Date: March 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: CA855F234B8EEN

## Abstracts

Cloud Social Media Management (SMMS) is an application program or software suite module that facilitates an organization's ability to successfully engage in social media across different communication channels. SMMS is used to monitor inbound and outbound conversations, document social marketing initiatives and evaluate the usefulness of a social media presence.

This report contains market size and forecasts of Cloud Social Media Management in Global, including the following market information:

Global Cloud Social Media Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cloud Social Media Management market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Solutions Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cloud Social Media Management include Adobe, Google, Oracle, Salesforce, Sprout Social, Hootsuite, Meltwater, Sprinklr and Digimind and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cloud Social Media Management companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cloud Social Media Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cloud Social Media Management Market Segment Percentages, by Type, 2021 (%)

Solutions

Services

Global Cloud Social Media Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cloud Social Media Management Market Segment Percentages, by Application, 2021 (%)

BFSI

Retail and Consumer Goods

Government and Public Sector

Healthcare and Life Sciences

IT and Telecom

Media and Entertainment

Manufacturing

Travel and Hospitality

Others

Global Cloud Social Media Management Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Cloud Social Media Management Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cloud Social Media Management revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cloud Social Media Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe

Google

Oracle

Salesforce

Sprout Social

Hootsuite

Meltwater

Sprinklr

Digimind

HubSpot

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Cloud Social Media Management Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Cloud Social Media Management Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL CLOUD SOCIAL MEDIA MANAGEMENT OVERALL MARKET SIZE**

- 2.1 Global Cloud Social Media Management Market Size: 2021 VS 2028
- 2.2 Global Cloud Social Media Management Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Cloud Social Media Management Players in Global Market
- 3.2 Top Global Cloud Social Media Management Companies Ranked by Revenue
- 3.3 Global Cloud Social Media Management Revenue by Companies
- 3.4 Top 3 and Top 5 Cloud Social Media Management Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Cloud Social Media Management Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Cloud Social Media Management Players in Global Market
  - 3.6.1 List of Global Tier 1 Cloud Social Media Management Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Cloud Social Media Management Companies

### **4 MARKET SIGHTS BY PRODUCT**

## 4.1 Overview

4.1.1 by Type - Global Cloud Social Media Management Market Size Markets, 2021 & 2028

4.1.2 Solutions

4.1.3 Services

## 4.2 By Type - Global Cloud Social Media Management Revenue & Forecasts

4.2.1 By Type - Global Cloud Social Media Management Revenue, 2017-2022

4.2.2 By Type - Global Cloud Social Media Management Revenue, 2023-2028

4.2.3 By Type - Global Cloud Social Media Management Revenue Market Share, 2017-2028

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Global Cloud Social Media Management Market Size, 2021 & 2028

5.1.2 BFSI

5.1.3 Retail and Consumer Goods

5.1.4 Government and Public Sector

5.1.5 Healthcare and Life Sciences

5.1.6 IT and Telecom

5.1.7 Media and Entertainment

5.1.8 Manufacturing

5.1.9 Travel and Hospitality

5.1.10 Others

### 5.2 By Application - Global Cloud Social Media Management Revenue & Forecasts

5.2.1 By Application - Global Cloud Social Media Management Revenue, 2017-2022

5.2.2 By Application - Global Cloud Social Media Management Revenue, 2023-2028

5.2.3 By Application - Global Cloud Social Media Management Revenue Market Share, 2017-2028

## 6 SIGHTS BY REGION

6.1 By Region - Global Cloud Social Media Management Market Size, 2021 & 2028

6.2 By Region - Global Cloud Social Media Management Revenue & Forecasts

6.2.1 By Region - Global Cloud Social Media Management Revenue, 2017-2022

6.2.2 By Region - Global Cloud Social Media Management Revenue, 2023-2028

6.2.3 By Region - Global Cloud Social Media Management Revenue Market Share,

2017-2028

6.3 North America

6.3.1 By Country - North America Cloud Social Media Management Revenue, 2017-2028

6.3.2 US Cloud Social Media Management Market Size, 2017-2028

6.3.3 Canada Cloud Social Media Management Market Size, 2017-2028

6.3.4 Mexico Cloud Social Media Management Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Cloud Social Media Management Revenue, 2017-2028

6.4.2 Germany Cloud Social Media Management Market Size, 2017-2028

6.4.3 France Cloud Social Media Management Market Size, 2017-2028

6.4.4 U.K. Cloud Social Media Management Market Size, 2017-2028

6.4.5 Italy Cloud Social Media Management Market Size, 2017-2028

6.4.6 Russia Cloud Social Media Management Market Size, 2017-2028

6.4.7 Nordic Countries Cloud Social Media Management Market Size, 2017-2028

6.4.8 Benelux Cloud Social Media Management Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Cloud Social Media Management Revenue, 2017-2028

6.5.2 China Cloud Social Media Management Market Size, 2017-2028

6.5.3 Japan Cloud Social Media Management Market Size, 2017-2028

6.5.4 South Korea Cloud Social Media Management Market Size, 2017-2028

6.5.5 Southeast Asia Cloud Social Media Management Market Size, 2017-2028

6.5.6 India Cloud Social Media Management Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Cloud Social Media Management Revenue, 2017-2028

6.6.2 Brazil Cloud Social Media Management Market Size, 2017-2028

6.6.3 Argentina Cloud Social Media Management Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Cloud Social Media Management Revenue, 2017-2028

6.7.2 Turkey Cloud Social Media Management Market Size, 2017-2028

6.7.3 Israel Cloud Social Media Management Market Size, 2017-2028

6.7.4 Saudi Arabia Cloud Social Media Management Market Size, 2017-2028

6.7.5 UAE Cloud Social Media Management Market Size, 2017-2028

## **7 PLAYERS PROFILES**

7.1 Adobe



- 7.1.1 Adobe Corporate Summary
- 7.1.2 Adobe Business Overview
- 7.1.3 Adobe Cloud Social Media Management Major Product Offerings
- 7.1.4 Adobe Cloud Social Media Management Revenue in Global Market (2017-2022)
- 7.1.5 Adobe Key News
- 7.2 Google
  - 7.2.1 Google Corporate Summary
  - 7.2.2 Google Business Overview
  - 7.2.3 Google Cloud Social Media Management Major Product Offerings
  - 7.2.4 Google Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.2.5 Google Key News
- 7.3 Oracle
  - 7.3.1 Oracle Corporate Summary
  - 7.3.2 Oracle Business Overview
  - 7.3.3 Oracle Cloud Social Media Management Major Product Offerings
  - 7.3.4 Oracle Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.3.5 Oracle Key News
- 7.4 Salesforce
  - 7.4.1 Salesforce Corporate Summary
  - 7.4.2 Salesforce Business Overview
  - 7.4.3 Salesforce Cloud Social Media Management Major Product Offerings
  - 7.4.4 Salesforce Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.4.5 Salesforce Key News
- 7.5 Sprout Social
  - 7.5.1 Sprout Social Corporate Summary
  - 7.5.2 Sprout Social Business Overview
  - 7.5.3 Sprout Social Cloud Social Media Management Major Product Offerings
  - 7.5.4 Sprout Social Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.5.5 Sprout Social Key News
- 7.6 Hootsuite
  - 7.6.1 Hootsuite Corporate Summary
  - 7.6.2 Hootsuite Business Overview
  - 7.6.3 Hootsuite Cloud Social Media Management Major Product Offerings
  - 7.6.4 Hootsuite Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.6.5 Hootsuite Key News
- 7.7 Meltwater

- 7.7.1 Meltwater Corporate Summary
- 7.7.2 Meltwater Business Overview
- 7.7.3 Meltwater Cloud Social Media Management Major Product Offerings
- 7.7.4 Meltwater Cloud Social Media Management Revenue in Global Market (2017-2022)
- 7.7.5 Meltwater Key News
- 7.8 Sprinklr
  - 7.8.1 Sprinklr Corporate Summary
  - 7.8.2 Sprinklr Business Overview
  - 7.8.3 Sprinklr Cloud Social Media Management Major Product Offerings
  - 7.8.4 Sprinklr Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.8.5 Sprinklr Key News
- 7.9 Digimind
  - 7.9.1 Digimind Corporate Summary
  - 7.9.2 Digimind Business Overview
  - 7.9.3 Digimind Cloud Social Media Management Major Product Offerings
  - 7.9.4 Digimind Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.9.5 Digimind Key News
- 7.10 HubSpot
  - 7.10.1 HubSpot Corporate Summary
  - 7.10.2 HubSpot Business Overview
  - 7.10.3 HubSpot Cloud Social Media Management Major Product Offerings
  - 7.10.4 HubSpot Cloud Social Media Management Revenue in Global Market (2017-2022)
  - 7.10.5 HubSpot Key News

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Cloud Social Media Management Market Opportunities & Trends in Global Market

Table 2. Cloud Social Media Management Market Drivers in Global Market

Table 3. Cloud Social Media Management Market Restraints in Global Market

Table 4. Key Players of Cloud Social Media Management in Global Market

Table 5. Top Cloud Social Media Management Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Cloud Social Media Management Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Cloud Social Media Management Revenue Share by Companies, 2017-2022

Table 8. Global Companies Cloud Social Media Management Product Type

Table 9. List of Global Tier 1 Cloud Social Media Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Cloud Social Media Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Cloud Social Media Management Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Cloud Social Media Management Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Cloud Social Media Management Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Cloud Social Media Management Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Cloud Social Media Management Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Cloud Social Media Management Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Cloud Social Media Management Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Cloud Social Media Management Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Cloud Social Media Management Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Cloud Social Media Management Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Cloud Social Media Management Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Cloud Social Media Management Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Cloud Social Media Management Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Cloud Social Media Management Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Cloud Social Media Management Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Cloud Social Media Management Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Cloud Social Media Management Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Cloud Social Media Management Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Cloud Social Media Management Revenue, (US\$, Mn), 2023-2028

Table 30. Adobe Corporate Summary

Table 31. Adobe Cloud Social Media Management Product Offerings

Table 32. Adobe Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 33. Google Corporate Summary

Table 34. Google Cloud Social Media Management Product Offerings

Table 35. Google Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 36. Oracle Corporate Summary

Table 37. Oracle Cloud Social Media Management Product Offerings

Table 38. Oracle Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 39. Salesforce Corporate Summary

Table 40. Salesforce Cloud Social Media Management Product Offerings

Table 41. Salesforce Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 42. Sprout Social Corporate Summary

Table 43. Sprout Social Cloud Social Media Management Product Offerings

Table 44. Sprout Social Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 45. Hootsuite Corporate Summary

Table 46. Hootsuite Cloud Social Media Management Product Offerings

Table 47. Hootsuite Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 48. Meltwater Corporate Summary

Table 49. Meltwater Cloud Social Media Management Product Offerings

Table 50. Meltwater Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 51. Sprinklr Corporate Summary

Table 52. Sprinklr Cloud Social Media Management Product Offerings

Table 53. Sprinklr Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 54. Digimind Corporate Summary

Table 55. Digimind Cloud Social Media Management Product Offerings

Table 56. Digimind Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

Table 57. HubSpot Corporate Summary

Table 58. HubSpot Cloud Social Media Management Product Offerings

Table 59. HubSpot Cloud Social Media Management Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Cloud Social Media Management Segment by Type in 2021
- Figure 2. Cloud Social Media Management Segment by Application in 2021
- Figure 3. Global Cloud Social Media Management Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Cloud Social Media Management Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Cloud Social Media Management Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Cloud Social Media Management Revenue in 2021
- Figure 8. By Type - Global Cloud Social Media Management Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Cloud Social Media Management Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Cloud Social Media Management Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Cloud Social Media Management Revenue Market Share, 2017-2028
- Figure 12. US Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Cloud Social Media Management Revenue Market Share, 2017-2028
- Figure 16. Germany Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Cloud Social Media Management Revenue Market Share, 2017-2028
- Figure 24. China Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Cloud Social Media Management Revenue, (US\$, Mn),

2017-2028

Figure 27. Southeast Asia Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 28. India Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Cloud Social Media Management Revenue Market Share, 2017-2028

Figure 30. Brazil Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Cloud Social Media Management Revenue Market Share, 2017-2028

Figure 33. Turkey Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Cloud Social Media Management Revenue, (US\$, Mn), 2017-2028

Figure 37. Adobe Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Google Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Oracle Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Salesforce Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Sprout Social Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Hootsuite Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Meltwater Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Sprinklr Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Digimind Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. HubSpot Cloud Social Media Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

## I would like to order

Product name: Cloud Social Media Management Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/CA855F234B8EEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA855F234B8EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970