

# Cloud Platform as a Service (PaaS) Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Platform as a service, or PaaS, is cloud computing model that provides users with hosted development kits, database tools, and application management capabilities. Third-party vendors provide users with virtual resources to build, deploy, and launch software applications, reducing the need for back-end software development. Businesses utilize PaaS to outsource hosting, database construction, cloud security capabilities, and data storage. Companies often use PaaS clouds as scalable platforms for new or expanding applications to larger audiences. This avoids long-term investments in development time and middleware through a pay-as-you-grow model. The service tends to function through a usage-rate pricing model, allowing for growth and flexibility. The service is used by development teams as an alternative to constructing and hosting the back ends of applications with an integrated development environment (IDE). Hosted database and storage services include similar capabilities to mobile backend as a service (mBaaS) products, but those are specifically for mobile applications.

This report contains market size and forecasts of Cloud Platform as a Service (PaaS) Software in Global, including the following market information:

Global Cloud Platform as a Service (PaaS) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cloud Platform as a Service (PaaS) Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cloud Platform as a Service (PaaS) Software include AWS, Salesforce, ServiceNow, Google, SAP, Plesk, Platform.Sh, Microsoft and Cloudways, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cloud Platform as a Service (PaaS) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cloud Platform as a Service (PaaS) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cloud Platform as a Service (PaaS) Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global Cloud Platform as a Service (PaaS) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cloud Platform as a Service (PaaS) Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Cloud Platform as a Service (PaaS) Software Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions)

Global Cloud Platform as a Service (PaaS) Software Market Segment Percentages, By  
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cloud Platform as a Service (PaaS) Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cloud Platform as a Service (PaaS) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AWS

Salesforce

ServiceNow

Google

SAP

Plesk

Platform.Sh

Microsoft

Cloudways

Render

IBM

Zoho Corporation

Oracle

VMware

Morpheus Data

Cisco

Python Everywhere

Pivotal

Dokku

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