

Cloud Enterprise Application Software Market - Global Outlook and Forecast 2022-2028

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Abstracts

Enterprise application is a business application, which is useful for enterprises to integrate their business functionalities to achieve high efficiency and productivity. Cloud-based deployment platform has given a significant boost to the enterprise application software during last few years. The report encompasses study of different cloud enterprise application software by solutions such as CRM, ERP, SCM, BI, BPM, CMS, EAM, Web conferencing, and others. Furthermore, it focuses on adoption of cloud-based enterprise application software in various industry verticals such as manufacturing, healthcare, retail, oil & gas, BFSI, telecom, and others.

This report contains market size and forecasts of Cloud Enterprise Application Software in Global, including the following market information:

Global Cloud Enterprise Application Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cloud Enterprise Application Software market was valued at 79 million in 2021 and is projected to reach US\$ 134.6 million by 2028, at a CAGR of 7.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Customer Relationship Management (CRM) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cloud Enterprise Application Software include IBM Corporation, Oracle Corporation, SAP SE, Ioffice Corporation, Archibus, FM System, Broadcom, Accruent, LLC and Planon Corporation and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cloud Enterprise Application Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cloud Enterprise Application Software Market, by Type, 2017-2022, 2023-2028
(\$ millions)

Global Cloud Enterprise Application Software Market Segment Percentages, by Type, 2021 (%)

Customer Relationship Management (CRM)

Enterprise Resource Planning (ERP)

Supply Chain Management (SCM)

Web conferencing

Business Intelligence (BI)

Business Process Management (BPM)

Content Management System (CMS)

Enterprise Asset Management (EAM)

Others

Global Cloud Enterprise Application Software Market, by Application, 2017-2022,

2023-2028 (\$ millions)

Global Cloud Enterprise Application Software Market Segment Percentages, by Application, 2021 (%)

Manufacturing & Services

BFSI

Healthcare

Retail

Government

Oil & Gas

Telecom

Others

Global Cloud Enterprise Application Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Cloud Enterprise Application Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cloud Enterprise Application Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cloud Enterprise Application Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM Corporation

Oracle Corporation

SAP SE

Ioffice Corporation

Archibus

FM System

Broadcom

Accruent, LLC

Planon Corporation

Trimble

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