

Cloud-based Sports Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

Increased investment in sports technology to make data-driven decisions and the need to improve athlete / team performance have driven the global sports analytics market. Most vendors in the sports analytics market offer cloud-based solutions to maximize profits and effectively automate their equipment maintenance processes. The cloud deployment model helps clubs and organizations digitize sports performance by providing secure and sustainable data. Growing market demand for structured and visual data will increase demand for cloud-based deployment models. The cloud segment offers advantages such as scalability and cost-effectiveness, privacy, data quality, and data integrity, which are expected to drive overall market growth.

This report contains market size and forecasts of Cloud-based Sports Analytics in Global, including the following market information:

Global Cloud-based Sports Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cloud-based Sports Analytics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Individual Sports Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cloud-based Sports Analytics include IBM, SAS Institute, Tableau Software, EXL, GlobalStep, Catapult, SportsSource Analytics and HCL, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cloud-based Sports Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cloud-based Sports Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cloud-based Sports Analytics Market Segment Percentages, by Type, 2021 (%)

Individual Sports

Team Sports

Global Cloud-based Sports Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cloud-based Sports Analytics Market Segment Percentages, by Application, 2021 (%)

Performance Analysis

Player Fitness and Safety

Player and Team Valuation

Fan Engagement

Broadcast Management

Global Cloud-based Sports Analytics Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Cloud-based Sports Analytics Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cloud-based Sports Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cloud-based Sports Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

SAS Institute

Tableau Software

EXL

GlobalStep

Catapult

SportsSource Analytics

HCL

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