

Cloud-Based Business Analytics Software Market - Global Outlook and Forecast 2022-2028

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Abstracts

Cloud-based Business Analytics Software helps elucidate and analyze business data through continuous exploration and investigation of old business performance to gain decisive insights for business planning over cloud. Through the application of statistical methods and tools in business performance data, a cloud business analytics software conducts predictive analysis to derive decision-making insights and inputs. It helps the organizations optimize business operations and facilitate informed & strategic decision-making.

This report contains market size and forecasts of Cloud-Based Business Analytics Software in Global, including the following market information:

Global Cloud-Based Business Analytics Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cloud-Based Business Analytics Software market was valued at 35380 million in 2021 and is projected to reach US\$ 51640 million by 2028, at a CAGR of 5.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Private Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cloud-Based Business Analytics Software include

Oracle Corporation, SAS Institute, SAP SE, International Business Machines (IBM) Corporation, Microsoft Corporation, Adobe Systems Incorporated, Tableau Software., Salesforce.com and QlikTech International AB and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cloud-Based Business Analytics Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cloud-Based Business Analytics Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cloud-Based Business Analytics Software Market Segment Percentages, by Type, 2021 (%)

Private Cloud

Public Cloud

Hybrid Cloud

Global Cloud-Based Business Analytics Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cloud-Based Business Analytics Software Market Segment Percentages, by Application, 2021 (%)

Customer Analytics

Supply Chain Analytics

Marketing Analytics

Pricing Analytics

Others

Global Cloud-Based Business Analytics Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Cloud-Based Business Analytics Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cloud-Based Business Analytics Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cloud-Based Business Analytics Software revenues share in global

market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Oracle Corporation

SAS Institute

SAP SE

International Business Machines (IBM) Corporation

Microsoft Corporation

Adobe Systems Incorporated

Tableau Software.

Salesforce.com

QlikTech International AB

Fair Isaac Corporation

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