

Cloud Analytics Market - Global Outlook and Forecast 2022-2028

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Abstracts

Cloud analytics is progressively becoming very significant for numerous business organizations working in a large gamut of industries. As compared to on-premises Business Intelligence (BI) solutions, cloud-based analytics is growing at a higher pace. The emergence of big data and easy installation features of cloud analytics services are some of the important drivers of the growth of the cloud-based analytics market. To enhance customer experience by analyzing the huge amount of data flowing through various platforms such as social media, television, and connected devices, business organizations are looking for solutions that will provide them real-time analysis of this unstructured data. Cloud-based analytics provides high-end analysis of the data stored on cloud via various deployment models. The cloud analytics market is basically segmented on the basis of solutions, deployment models, organization size, verticals, and regions.

This report contains market size and forecasts of Cloud Analytics in Global, including the following market information:

Global Cloud Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cloud Analytics market was valued at 12210 million in 2021 and is projected to reach US\$ 29850 million by 2028, at a CAGR of 13.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Public Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cloud Analytics include SAP SE, Oracle, Microsoft, IBM, Teradata Corporation, Google Incorporation, Hewlett-Packard, SAS Institute Inc. and Tableau Software and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cloud Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cloud Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cloud Analytics Market Segment Percentages, by Type, 2021 (%)

Public Cloud

Private Cloud

Hybrid Cloud

Community Cloud

Global Cloud Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cloud Analytics Market Segment Percentages, by Application, 2021 (%)

Small and Medium-Sized Business

Large Enterprises

Global Cloud Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Cloud Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cloud Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cloud Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP SE

Oracle

Microsoft

IBM

Teradata Corporation

Google Incorporation

Hewlett-Packard

SAS Institute Inc.

Tableau Software

Microstrategy

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