

Clean Label Bread Market, Global Outlook and Forecast 2022-2028

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Abstracts

Clean label has an ingredient statement that is easy to comprehend to the average consumer, using familiar ingredients. Evidence suggests that consumers perceive some additives and ingredients as more harmful if their names are difficult to pronounce or unfamiliar. Dickson-Spillman further showed that consumers' attitudes toward synthetic chemicals influence their risk perception of ingredients in food, and that their risk perception of chemicals in food positively correlates with a preference for natural foods. Recent research suggests that consumers interested in clean label food are looking for familiar ingredients, shorter ingredient lists, and ingredients that are minimally processed.

The "clean label" designation is most commonly ascribed to a food based on the presence or absence of certain ingredients used in the food. And the certain ingredients are mainly including three categories: organic, natural and "free from" artificial additives/ingredients.

Clean Label Bread refers to bread with clean label. In this report, we collect and analyze industry information about Fresh Bread, English muffins, Bagels/Bialys and Fresh Rolls and Buns.

This report contains market size and forecasts of Clean Label Bread in global, including the following market information:

Global Clean Label Bread Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Clean Label Bread Market Sales, 2017-2022, 2023-2028, (Mn Units)

Global top five Clean Label Bread companies in 2021 (%)

The global Clean Label Bread market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fresh Bread Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Clean Label Bread include Grupo Bimbo, Flowers Foods, Campbell Soup, Aunt Millie's, Lewis Bakeries, United States Bakery, Aspire Bakeries (Aryzta), Pan O Gold Baking Co and H&S Bakery, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Clean Label Bread manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Clean Label Bread Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Mn Units)

Global Clean Label Bread Market Segment Percentages, by Type, 2021 (%)

Fresh Bread

English Muffins

Bagels/Bialys

Fresh Rolls and Buns

Global Clean Label Bread Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Mn Units)

Global Clean Label Bread Market Segment Percentages, by Application, 2021 (%)

Food Service

Retail

Global Clean Label Bread Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Mn Units)

Global Clean Label Bread Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Clean Label Bread revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Clean Label Bread revenues share in global market, 2021 (%)

Key companies Clean Label Bread sales in global market, 2017-2022 (Estimated), (Mn Units)

Key companies Clean Label Bread sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Grupo Bimbo

Flowers Foods

Campbell Soup

Aunt Millie's

Lewis Bakeries

United States Bakery

Aspire Bakeries (Aryzta)

Pan O Gold Baking Co

H&S Bakery

Hostess Brands

Kings Hawaiian

Martin's Famous Pastry Shoppe

Calise & Sons Bakery

Conagra Brands (Pinnacle Foods)

Papa Pita

Toufayan Bakery

Maple Leaf Bakery

Western Bagel

Middle East Bakery & Grocery

Pita Pit Bakery

Rich Products

Global Bakeries

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