

Classified Platform Market - Global Outlook and Forecast 2022-2028

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Abstracts

In the past, classified ads were part of newspapers which offered advertisers cheap, small type notices arranged under specific categories. The media industry has witnessed switch from print media to digital media and has proven itself quite lucrative for classified platform players. Growing number of sites are providing specialized classified marketplaces online catering to niche categories including products and services such as boats, pianos, pets, and adult services. Classified platforms market includes both business to consumer (B2C) and consumer to consumer (C2C) categories. Despite of several advancements in the online classified platforms, the market is currently at a nascent stage due to large of consumers spending time on the print media; however, with increasing internet subscribers and growing number of subscribers on social media, the market for online classified platform is expected to hold promising revenue opportunity during the forecast period.

This report contains market size and forecasts of Classified Platform in Global, including the following market information:

Global Classified Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Classified Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Business To Consumer (B2C) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Classified Platform include Craigslist, Finn.No, Ebay, Quikr India, OLX, Rightmove and Backpage, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Classified Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Classified Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Classified Platform Market Segment Percentages, by Type, 2021 (%)

Business To Consumer (B2C)

Consumer To Consumer (C2C)

Global Classified Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Classified Platform Market Segment Percentages, by Application, 2021 (%)

Commercial

Manufacturing

Services

Others

Global Classified Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Classified Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Classified Platform revenues in global market, 2017-2022 (estimated),
(\$ millions)

Key companies Classified Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Craigslist

Finn.No

Ebay

Quikr India

OLX

Rightmove

Backpage

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