

Classified Advertisements Services Market - Global Outlook and Forecast 2022-2028

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Abstracts

Classified Advertisements Services are used to especially the small business owners, or for those looking to buy or sell used stuff. The best part is that most of the Classified Advertisements Services help online marketers, advertisers or freelancers to promote their work and business. and can also buy and sell houses, automobiles, electronics, etc. apart from promoting your products, websites, services and more.

The whole purpose of placing ads on the classified sites is to draw traffic to your business as these sites are visited by a large number of people on a daily basis. Advertising on these sites increases the visibility to your website or blogs as well, hence this method is being used by several webmasters to boost SEO (search engine optimization). You can place backlinks on high PR sites to improve your website's rank in the search engine results pages.

This report contains market size and forecasts of Classified Advertisements Services in Global, including the following market information:

Global Classified Advertisements Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Classified Advertisements Services market was valued at 27970 million in 2021 and is projected to reach US\$ 43210 million by 2028, at a CAGR of 6.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

General Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Classified Advertisements Services include Schibsted-Adevinta, OLX Group, 58.com, eBay Classifieds Group, Craigslist, Carousell, Zoopla, Adpost.com and Trovit Search, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Classified Advertisements Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Classified Advertisements Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Classified Advertisements Services Market Segment Percentages, by Type, 2021 (%)

General

Motor

Jobs

Real Estate

Global Classified Advertisements Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Classified Advertisements Services Market Segment Percentages, by Application, 2021 (%)

Enterprise

Personal

Global Classified Advertisements Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Classified Advertisements Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Classified Advertisements Services revenues in global market,
2017-2022 (estimated), (\$ millions)

Key companies Classified Advertisements Services revenues share in global market,

2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Schibsted-Adevinta

OLX Group

58.com

eBay Classifieds Group

Craigslist

Carousell

Zoopla

Adpost.com

Trovit Search

Quikr

Oodle

Mitula Group

ClickIndia

Yakaz

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