

# Citizen Engagement Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Citizen engagement software connects government agencies with their citizens to share important information, solicit feedback, and provide transparency into decisions and operations. These tools allow citizens to stay engaged in ongoing community improvement efforts, legislative decisions, and available resources. Whereas online community management software collects employee and consumer feedback, citizen engagement products are designed to promote citizen participation in government decision making and improve awareness of events and resources within municipalities or cities. Most tools allow government agencies to improve website design and content management so citizens can easily access information on any device. Public officials can also broadcast events such as digital town halls, committee meetings, or budget hearings.

Internally, these solutions compile relevant sentiment and demographic data from citizen feedback, allowing government agencies to gauge public support for projects and initiatives. They often also provide administrative support by automating payment and fee collection for various government services, allowing citizens to request documents or pay bills on their own. Some products can also connect a government agency's social media platforms, ensuring all relevant information is shared to each channel at the same time.

This report contains market size and forecasts of Citizen Engagement Software in Global, including the following market information:

Global Citizen Engagement Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

### Global top five companies in 2021 (%)

The global Citizen Engagement Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Citizen Engagement Software include Leidos Digital Solutions, OpenGov, Salesforce, Esri, Municode, NetFore Systems, CivicPlus, Insights.US and Revize Software Systems, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Citizen Engagement Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Citizen Engagement Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Citizen Engagement Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Citizen Engagement Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Citizen Engagement Software Market Segment Percentages, by Application, 2021 (%)

Enterprises

## Nonprofits & Associations

Global Citizen Engagement Software Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Citizen Engagement Software Market Segment Percentages, By Region and  
Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Citizen Engagement Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Citizen Engagement Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Leidos Digital Solutions

OpenGov

Salesforce

Esri

Municode

NetFore Systems

CivicPlus

Insights.US

Revize Software Systems

Balancing Act

CitizenLab

CompleteMember

CoUrbanize

Creative Commons

Everbridge

Granicus

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