

Chips Market, Global Outlook and Forecast 2022-2028

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Abstracts

A chip is any type of snack food in the form of a crisp, flat or slightly bowl shaped, bite-sized unit. Puffed cheese snacks do not count.

This report contains market size and forecasts of Chips in global, including the following market information:

Global Chips Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Chips Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Chips companies in 2021 (%)

The global Chips market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Corn Chips Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Chips include Fritos, Ruffles, Lay's, TERRA, Herr's, Pringles, Food Should Taste Good, Kettle and Doritos, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Chips manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Chips Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Chips Market Segment Percentages, by Type, 2021 (%)

Corn Chips

Potato Chips

Tortilla Chips

Multigrain Chips

Others

Global Chips Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Chips Market Segment Percentages, by Application, 2021 (%)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Global Chips Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Chips Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Chips revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Chips revenues share in global market, 2021 (%)

Key companies Chips sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Chips sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fritos

Ruffles

Lay's

TERRA

Herr's

Pringles

Food Should Taste Good

Kettle

Doritos

Garden Of Eatin'

Tostitos

SunChips

Simply 7

Popchips

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