

# Children's Publishing Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Children's Publishing in Global, including the following market information:

Global Children's Publishing Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Children's Publishing market was valued at 9349 million in 2020 and is projected to reach US\$ 10470 million by 2027, at a CAGR of 2.9% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Children's Publishing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Children's Publishing Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Children's Publishing Market Segment Percentages, By Type, 2020 (%)

Paperback

Hardback

Board Books

E-Book

Other Formats

China Children's Publishing Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Children's Publishing Market Segment Percentages, By Application, 2020 (%)

Offline Bookstores

Online Bookstores

Global Children's Publishing Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Children's Publishing Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Total Children's Publishing Market Competitors Revenues in Global, by Players  
2016-2021 (Estimated), (\$ millions)

Total Children's Publishing Market Competitors Revenues Share in Global, by Players  
2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Penguin Random House

Simon & Schuster

Hachette Livre

Holtzbrinck

HarperCollins

Scholastic

Walker Books

Disney Publishing Worldwide

Houghton Mifflin Harcourt

Lerner Publishing Group

Egmont Books

Holiday House

Chronicle Books

Charlesbridge

Bloomsbury

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