

Children Toys Market, Global Outlook and Forecast 2022-2028

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Abstracts

Children toys are object intended for child. Toys are the pillars through which children transform mental processes such as imagination and thinking into behavior. Children's toys can develop motor ability, train perception, stimulate imagination, arouse curiosity, and provide material conditions for children's physical and mental development. The main types of children's toys are image toys, technology toys, assembly and assembly toys, construction and construction toys, sports toys, music toys, labor toys, decorative toys and homemade toys. It is conducive to promoting the comprehensive development of children's physical, moral, intellectual and aesthetic; In line with children's age characteristics, can satisfy their curiosity, restless and exploration desire; Beautiful shape, reflecting the typical characteristics of things; Changeable activities help to encourage learning; Conform to the sanitary requirements, color non-toxic, easy to clean, disinfection; Meet safety requirements, etc.

This report contains market size and forecasts of Children Toys in global, including the following market information:

Global Children Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Children Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Children Toys companies in 2021 (%)

The global Children Toys market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Plush Toys Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Children Toys include LEGO, Mattel, Hasbro, Bandai, TAKARA TOMY, Gigotoys, MGA Entertainment, Melissa & Doug and Simba-Dickie Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Children Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Children Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Children Toys Market Segment Percentages, by Type, 2021 (%)

Plush Toys

Electric Remote Control Toys

Model Toys

Anime Series Toys

Brain Games

Board Games

Large Toys

Creative Thinking Toys

Decompression Toys

Others

Global Children Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Children Toys Market Segment Percentages, by Application, 2021 (%)

0-3 Months

4 Months - 1 Year Old

1-3 Years Old

3-7 Years Old

7-10 Years Old

Above 10 Years Old

Global Children Toys Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Children Toys Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Children Toys revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Children Toys revenues share in global market, 2021 (%)

Key companies Children Toys sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Children Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LEGO

Mattel

Hasbro

Bandai

TAKARA TOMY

Gigotoys

MGA Entertainment

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

VTech Holdings

Leapfrog

Spin Master

MindWare

Safari

BanBao

Qunxing

Goldlok Toys

Star-Moon

Xiaomi

Engino.net

MAIER Group (Ravensburger)

Learning Resources

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