

Children Picture Book Market, Global Outlook and Forecast 2022-2028

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Abstracts

A children picture book combines visual and verbal narratives in a book format, most often aimed at young children. The images in picture books use a range of media such as oil paints, acrylics, watercolor, and pencil, among others. Two of the earliest books with something like the format picture books still retain now were

This report contains market size and forecasts of Children Picture Book in global, including the following market information:

Global Children Picture Book Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Children Picture Book Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Children Picture Book companies in 2021 (%)

The global Children Picture Book market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Traditional Books Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Children Picture Book include Hakuyosha Publishing Co.,Ltd, THINKINGDOM MEDIA GROUP LTD., Macmillan Publishers Limited, Hubei Changjiang Publishing & Media Group, Bertelsmann SE & Co. KGaA, Scholastic,

HarperCollins Publishers, Walker Books Ltd. and Pearson Plc, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Children Picture Book manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Children Picture Book Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Children Picture Book Market Segment Percentages, by Type, 2021 (%)

Traditional Books

Stereo 3D Books

Global Children Picture Book Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Children Picture Book Market Segment Percentages, by Application, 2021 (%)

Bookstore

Early Education Institution

Family

Global Children Picture Book Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Children Picture Book Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Children Picture Book revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Children Picture Book revenues share in global market, 2021 (%)

Key companies Children Picture Book sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Children Picture Book sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hakuyosha Publishing Co.,Ltd

THINKINGDOM MEDIA GROUP LTD.

Macmillan Publishers Limited

Hubei Changjiang Publishing & Media Group

Bertelsmann SE & Co. KGaA

Scholastic

HarperCollins Publishers

Walker Books Ltd.

Pearson Plc

Usborne Publishing

Simon & Schuster Children's Publishing

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