

# Children Illustration Book Market, Global Outlook and Forecast 2022-2028

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## Abstracts

There is endless creative possibility in the world of children's book illustration. Through the use of rhythm, color, texture, and emotion, professional illustrators bring simple stories to life with visuals so that children can comprehend and feel into the story.

Creating a book for children requires a lot of empathy. Children comprehend on a more emotive level, so it's important that the artist can channel this through their illustrations.

They have to be able to aptly convey the emotions of the characters in the story for children to be able to understand and connect with. You'll notice that characters in picture books are alive with definitive expressions, and illustrators spend a lot of time perfecting these emotions in their character development.

This report contains market size and forecasts of Children Illustration Book in Global, including the following market information:

Global Children Illustration Book Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Children Illustration Book market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Paperback Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Children Illustration Book include Penguin Random House, Simon & Schuster, Hachette Livre, Holtzbrinck, HarperCollins, Scholastic, Walker Books, Disney Publishing Worldwide and Houghton Mifflin Harcourt, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Children Illustration Book companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Children Illustration Book Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Children Illustration Book Market Segment Percentages, by Type, 2021 (%)

Paperback

Hardback

Board Books

E-Book

Other Formats

Global Children Illustration Book Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Children Illustration Book Market Segment Percentages, by Application, 2021 (%)

Offline Bookstores

Online Bookstores

Global Children Illustration Book Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Children Illustration Book Market Segment Percentages, By Region and Country,  
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Children Illustration Book revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Children Illustration Book revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Penguin Random House

Simon & Schuster

Hachette Livre

Holtzbrinck

HarperCollins

Scholastic

Walker Books

Disney Publishing Worldwide

Houghton Mifflin Harcourt

Lerner Publishing Group

Egmont Books

Holiday House

Chronicle Books

Charlesbridge

Bloomsbury

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