

Cheongsam Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/CB2172742B2BEN.html>

Date: February 2022

Pages: 70

Price: US\$ 3,250.00 (Single User License)

ID: CB2172742B2BEN

Abstracts

Cheongsam is a kind of traditional Chinese dress and one of the most gorgeous phenomena and forms in the long history of Chinese dress culture. Its is a kind of close-fitting formal attire that accords with human body sign, wear the upper part of the body to appear nobility, big element refined taste, dignified and do not break humble. It is well selected materials, tailored, exquisite edge, plate buckle exquisite. As a formal dress for banquets and other solemn occasions.

This report contains market size and forecasts of Cheongsam in global, including the following market information:

Global Cheongsam Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Cheongsam Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Cheongsam companies in 2021 (%)

The global Cheongsam market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Long Cheongsam Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cheongsam include Yi-ming, REFOSIAN, Nanjing Tao

Yumei, Ruifuxiang, Yangcaoyun, Beijing Gege Cheongsam Co and Jiang Nan Qi Pao Clothing Co, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cheongsam manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cheongsam Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cheongsam Market Segment Percentages, by Type, 2021 (%)

Long Cheongsam

Knee Length Cheongsam

Short Cheongsam

Global Cheongsam Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cheongsam Market Segment Percentages, by Application, 2021 (%)

Adult

Children

Global Cheongsam Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cheongsam Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cheongsam revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Cheongsam revenues share in global market, 2021 (%)

Key companies Cheongsam sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Cheongsam sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Yi-ming

REFOSIAN

Nanjing Tao Yumei

Ruifuxiang

Yangcaoyun

Beijing Gege Cheongsam Co

Jiang Nan Qi Pao Clothing Co

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Cheongsam Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Cheongsam Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CHEONGSAM OVERALL MARKET SIZE

- 2.1 Global Cheongsam Market Size: 2021 VS 2028
- 2.2 Global Cheongsam Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Cheongsam Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Cheongsam Players in Global Market
- 3.2 Top Global Cheongsam Companies Ranked by Revenue
- 3.3 Global Cheongsam Revenue by Companies
- 3.4 Global Cheongsam Sales by Companies
- 3.5 Global Cheongsam Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Cheongsam Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Cheongsam Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Cheongsam Players in Global Market
 - 3.8.1 List of Global Tier 1 Cheongsam Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Cheongsam Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global Cheongsam Market Size Markets, 2021 & 2028

- 4.1.2 Long Cheongsam
- 4.1.3 Knee Length Cheongsam
- 4.1.4 Short Cheongsam
- 4.2 By Type - Global Cheongsam Revenue & Forecasts
 - 4.2.1 By Type - Global Cheongsam Revenue, 2017-2022
 - 4.2.2 By Type - Global Cheongsam Revenue, 2023-2028
 - 4.2.3 By Type - Global Cheongsam Revenue Market Share, 2017-2028
- 4.3 By Type - Global Cheongsam Sales & Forecasts
 - 4.3.1 By Type - Global Cheongsam Sales, 2017-2022
 - 4.3.2 By Type - Global Cheongsam Sales, 2023-2028
 - 4.3.3 By Type - Global Cheongsam Sales Market Share, 2017-2028
- 4.4 By Type - Global Cheongsam Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Cheongsam Market Size, 2021 & 2028
 - 5.1.2 Adult
 - 5.1.3 Children
- 5.2 By Application - Global Cheongsam Revenue & Forecasts
 - 5.2.1 By Application - Global Cheongsam Revenue, 2017-2022
 - 5.2.2 By Application - Global Cheongsam Revenue, 2023-2028
 - 5.2.3 By Application - Global Cheongsam Revenue Market Share, 2017-2028
- 5.3 By Application - Global Cheongsam Sales & Forecasts
 - 5.3.1 By Application - Global Cheongsam Sales, 2017-2022
 - 5.3.2 By Application - Global Cheongsam Sales, 2023-2028
 - 5.3.3 By Application - Global Cheongsam Sales Market Share, 2017-2028
- 5.4 By Application - Global Cheongsam Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Cheongsam Market Size, 2021 & 2028
- 6.2 By Region - Global Cheongsam Revenue & Forecasts
 - 6.2.1 By Region - Global Cheongsam Revenue, 2017-2022
 - 6.2.2 By Region - Global Cheongsam Revenue, 2023-2028
 - 6.2.3 By Region - Global Cheongsam Revenue Market Share, 2017-2028
- 6.3 By Region - Global Cheongsam Sales & Forecasts
 - 6.3.1 By Region - Global Cheongsam Sales, 2017-2022

6.3.2 By Region - Global Cheongsam Sales, 2023-2028

6.3.3 By Region - Global Cheongsam Sales Market Share, 2017-2028

6.4 North America

6.4.1 By Country - North America Cheongsam Revenue, 2017-2028

6.4.2 By Country - North America Cheongsam Sales, 2017-2028

6.4.3 US Cheongsam Market Size, 2017-2028

6.4.4 Canada Cheongsam Market Size, 2017-2028

6.4.5 Mexico Cheongsam Market Size, 2017-2028

6.5 Europe

6.5.1 By Country - Europe Cheongsam Revenue, 2017-2028

6.5.2 By Country - Europe Cheongsam Sales, 2017-2028

6.5.3 Germany Cheongsam Market Size, 2017-2028

6.5.4 France Cheongsam Market Size, 2017-2028

6.5.5 U.K. Cheongsam Market Size, 2017-2028

6.5.6 Italy Cheongsam Market Size, 2017-2028

6.5.7 Russia Cheongsam Market Size, 2017-2028

6.5.8 Nordic Countries Cheongsam Market Size, 2017-2028

6.5.9 Benelux Cheongsam Market Size, 2017-2028

6.6 Asia

6.6.1 By Region - Asia Cheongsam Revenue, 2017-2028

6.6.2 By Region - Asia Cheongsam Sales, 2017-2028

6.6.3 China Cheongsam Market Size, 2017-2028

6.6.4 Japan Cheongsam Market Size, 2017-2028

6.6.5 South Korea Cheongsam Market Size, 2017-2028

6.6.6 Southeast Asia Cheongsam Market Size, 2017-2028

6.6.7 India Cheongsam Market Size, 2017-2028

6.7 South America

6.7.1 By Country - South America Cheongsam Revenue, 2017-2028

6.7.2 By Country - South America Cheongsam Sales, 2017-2028

6.7.3 Brazil Cheongsam Market Size, 2017-2028

6.7.4 Argentina Cheongsam Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Cheongsam Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Cheongsam Sales, 2017-2028

6.8.3 Turkey Cheongsam Market Size, 2017-2028

6.8.4 Israel Cheongsam Market Size, 2017-2028

6.8.5 Saudi Arabia Cheongsam Market Size, 2017-2028

6.8.6 UAE Cheongsam Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Yi-ming

7.1.1 Yi-ming Corporate Summary

7.1.2 Yi-ming Business Overview

7.1.3 Yi-ming Cheongsam Major Product Offerings

7.1.4 Yi-ming Cheongsam Sales and Revenue in Global (2017-2022)

7.1.5 Yi-ming Key News

7.2 REFOSIAN

7.2.1 REFOSIAN Corporate Summary

7.2.2 REFOSIAN Business Overview

7.2.3 REFOSIAN Cheongsam Major Product Offerings

7.2.4 REFOSIAN Cheongsam Sales and Revenue in Global (2017-2022)

7.2.5 REFOSIAN Key News

7.3 Nanjing Tao Yumei

7.3.1 Nanjing Tao Yumei Corporate Summary

7.3.2 Nanjing Tao Yumei Business Overview

7.3.3 Nanjing Tao Yumei Cheongsam Major Product Offerings

7.3.4 Nanjing Tao Yumei Cheongsam Sales and Revenue in Global (2017-2022)

7.3.5 Nanjing Tao Yumei Key News

7.4 Ruifuxiang

7.4.1 Ruifuxiang Corporate Summary

7.4.2 Ruifuxiang Business Overview

7.4.3 Ruifuxiang Cheongsam Major Product Offerings

7.4.4 Ruifuxiang Cheongsam Sales and Revenue in Global (2017-2022)

7.4.5 Ruifuxiang Key News

7.5 Yangcaoyun

7.5.1 Yangcaoyun Corporate Summary

7.5.2 Yangcaoyun Business Overview

7.5.3 Yangcaoyun Cheongsam Major Product Offerings

7.5.4 Yangcaoyun Cheongsam Sales and Revenue in Global (2017-2022)

7.5.5 Yangcaoyun Key News

7.6 Beijing Gege Cheongsam Co

7.6.1 Beijing Gege Cheongsam Co Corporate Summary

7.6.2 Beijing Gege Cheongsam Co Business Overview

7.6.3 Beijing Gege Cheongsam Co Cheongsam Major Product Offerings

7.6.4 Beijing Gege Cheongsam Co Cheongsam Sales and Revenue in Global (2017-2022)

7.6.5 Beijing Gege Cheongsam Co Key News

7.7 Jiang Nan Qi Pao Clothing Co

7.7.1 Jiang Nan Qi Pao Clothing Co Corporate Summary

7.7.2 Jiang Nan Qi Pao Clothing Co Business Overview

7.7.3 Jiang Nan Qi Pao Clothing Co Cheongsam Major Product Offerings

7.7.4 Jiang Nan Qi Pao Clothing Co Cheongsam Sales and Revenue in Global (2017-2022)

7.7.5 Jiang Nan Qi Pao Clothing Co Key News

8 GLOBAL CHEONGSAM PRODUCTION CAPACITY, ANALYSIS

8.1 Global Cheongsam Production Capacity, 2017-2028

8.2 Cheongsam Production Capacity of Key Manufacturers in Global Market

8.3 Global Cheongsam Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 CHEONGSAM SUPPLY CHAIN ANALYSIS

10.1 Cheongsam Industry Value Chain

10.2 Cheongsam Upstream Market

10.3 Cheongsam Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Cheongsam Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Cheongsam in Global Market
- Table 2. Top Cheongsam Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global Cheongsam Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global Cheongsam Revenue Share by Companies, 2017-2022
- Table 5. Global Cheongsam Sales by Companies, (K Units), 2017-2022
- Table 6. Global Cheongsam Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers Cheongsam Price (2017-2022) & (USD/Unit)
- Table 8. Global Manufacturers Cheongsam Product Type
- Table 9. List of Global Tier 1 Cheongsam Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Cheongsam Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Cheongsam Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global Cheongsam Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global Cheongsam Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global Cheongsam Sales (K Units), 2017-2022
- Table 15. By Type - Global Cheongsam Sales (K Units), 2023-2028
- Table 16. By Application – Global Cheongsam Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global Cheongsam Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global Cheongsam Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global Cheongsam Sales (K Units), 2017-2022
- Table 20. By Application - Global Cheongsam Sales (K Units), 2023-2028
- Table 21. By Region – Global Cheongsam Revenue, (US\$, Mn), 2021 VS 2028
- Table 22. By Region - Global Cheongsam Revenue (US\$, Mn), 2017-2022
- Table 23. By Region - Global Cheongsam Revenue (US\$, Mn), 2023-2028
- Table 24. By Region - Global Cheongsam Sales (K Units), 2017-2022
- Table 25. By Region - Global Cheongsam Sales (K Units), 2023-2028
- Table 26. By Country - North America Cheongsam Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America Cheongsam Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America Cheongsam Sales, (K Units), 2017-2022
- Table 29. By Country - North America Cheongsam Sales, (K Units), 2023-2028
- Table 30. By Country - Europe Cheongsam Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe Cheongsam Revenue, (US\$, Mn), 2023-2028
- Table 32. By Country - Europe Cheongsam Sales, (K Units), 2017-2022
- Table 33. By Country - Europe Cheongsam Sales, (K Units), 2023-2028

Table 34. By Region - Asia Cheongsam Revenue, (US\$, Mn), 2017-2022

Table 35. By Region - Asia Cheongsam Revenue, (US\$, Mn), 2023-2028

Table 36. By Region - Asia Cheongsam Sales, (K Units), 2017-2022

Table 37. By Region - Asia Cheongsam Sales, (K Units), 2023-2028

Table 38. By Country - South America Cheongsam Revenue, (US\$, Mn), 2017-2022

Table 39. By Country - South America Cheongsam Revenue, (US\$, Mn), 2023-2028

Table 40. By Country - South America Cheongsam Sales, (K Units), 2017-2022

Table 41. By Country - South America Cheongsam Sales, (K Units), 2023-2028

Table 42. By Country - Middle East & Africa Cheongsam Revenue, (US\$, Mn), 2017-2022

Table 43. By Country - Middle East & Africa Cheongsam Revenue, (US\$, Mn), 2023-2028

Table 44. By Country - Middle East & Africa Cheongsam Sales, (K Units), 2017-2022

Table 45. By Country - Middle East & Africa Cheongsam Sales, (K Units), 2023-2028

Table 46. Yi-ming Corporate Summary

Table 47. Yi-ming Cheongsam Product Offerings

Table 48. Yi-ming Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 49. REFOSIAN Corporate Summary

Table 50. REFOSIAN Cheongsam Product Offerings

Table 51. REFOSIAN Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 52. Nanjing Tao Yumei Corporate Summary

Table 53. Nanjing Tao Yumei Cheongsam Product Offerings

Table 54. Nanjing Tao Yumei Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 55. Ruifuxiang Corporate Summary

Table 56. Ruifuxiang Cheongsam Product Offerings

Table 57. Ruifuxiang Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 58. Yangcaoyun Corporate Summary

Table 59. Yangcaoyun Cheongsam Product Offerings

Table 60. Yangcaoyun Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 61. Beijing Gege Cheongsam Co Corporate Summary

Table 62. Beijing Gege Cheongsam Co Cheongsam Product Offerings

Table 63. Beijing Gege Cheongsam Co Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 64. Jiang Nan Qi Pao Clothing Co Corporate Summary

Table 65. Jiang Nan Qi Pao Clothing Co Cheongsam Product Offerings

Table 66. Jiang Nan Qi Pao Clothing Co Cheongsam Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2017-2022)

Table 67. Cheongsam Production Capacity (K Units) of Key Manufacturers in Global Market, 2020-2022 (K Units)

Table 68. Global Cheongsam Capacity Market Share of Key Manufacturers, 2020-2022

Table 69. Global Cheongsam Production by Region, 2017-2022 (K Units)

Table 70. Global Cheongsam Production by Region, 2023-2028 (K Units)

Table 71. Cheongsam Market Opportunities & Trends in Global Market

Table 72. Cheongsam Market Drivers in Global Market

Table 73. Cheongsam Market Restraints in Global Market

Table 74. Cheongsam Raw Materials

Table 75. Cheongsam Raw Materials Suppliers in Global Market

Table 76. Typical Cheongsam Downstream

Table 77. Cheongsam Downstream Clients in Global Market

Table 78. Cheongsam Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Cheongsam Segment by Type
- Figure 2. Cheongsam Segment by Application
- Figure 3. Global Cheongsam Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Cheongsam Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Cheongsam Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Cheongsam Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Cheongsam Revenue in 2021
- Figure 9. By Type - Global Cheongsam Sales Market Share, 2017-2028
- Figure 10. By Type - Global Cheongsam Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Cheongsam Price (USD/Unit), 2017-2028
- Figure 12. By Application - Global Cheongsam Sales Market Share, 2017-2028
- Figure 13. By Application - Global Cheongsam Revenue Market Share, 2017-2028
- Figure 14. By Application - Global Cheongsam Price (USD/Unit), 2017-2028
- Figure 15. By Region - Global Cheongsam Sales Market Share, 2017-2028
- Figure 16. By Region - Global Cheongsam Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Cheongsam Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Cheongsam Sales Market Share, 2017-2028
- Figure 19. US Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Cheongsam Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Cheongsam Sales Market Share, 2017-2028
- Figure 24. Germany Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Cheongsam Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Cheongsam Sales Market Share, 2017-2028
- Figure 33. China Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Cheongsam Revenue, (US\$, Mn), 2017-2028

- Figure 36. Southeast Asia Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Cheongsam Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Cheongsam Sales Market Share, 2017-2028
- Figure 40. Brazil Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Cheongsam Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Cheongsam Sales Market Share, 2017-2028
- Figure 44. Turkey Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Cheongsam Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Cheongsam Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Cheongsam by Region, 2021 VS 2028
- Figure 50. Cheongsam Industry Value Chain
- Figure 51. Marketing Channels

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