

Channel Loyalty Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Channel Loyalty Management Software in Global, including the following market information:

Global Channel Loyalty Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Channel Loyalty Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Channel Loyalty Management Software include Loyalty Ventures, Oracle Corporation, IBM Corporation, Kognitiv Corporation (Aimia), SAP SE, Brierley+Partners, Epsilon, Fidelity Information Services and Kobie Marketing, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Channel Loyalty Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Channel Loyalty Management Software Market, by Type, 2017-2022, 2023-2028
(\$ millions)

Global Channel Loyalty Management Software Market Segment Percentages, by Type,
2021 (%)

On-Premise

Cloud-based

Global Channel Loyalty Management Software Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global Channel Loyalty Management Software Market Segment Percentages, by
Application, 2021 (%)

BFSI

Travel & Hospitality

Consumer goods & Retail

Other

Global Channel Loyalty Management Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Channel Loyalty Management Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Channel Loyalty Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Channel Loyalty Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Loyalty Ventures

Oracle Corporation

IBM Corporation

Kognitiv Corporation (Aimia)

SAP SE

Brierley+Partners

Epsilon

Fidelity Information Services

Kobie Marketing

Bond Brand Loyalty

ICF International

Tibco Software

Comarch

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Channel Loyalty Management Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Channel Loyalty Management Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CHANNEL LOYALTY MANAGEMENT SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Channel Loyalty Management Software Market Size: 2021 VS 2028
- 2.2 Global Channel Loyalty Management Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Channel Loyalty Management Software Players in Global Market
- 3.2 Top Global Channel Loyalty Management Software Companies Ranked by Revenue
- 3.3 Global Channel Loyalty Management Software Revenue by Companies
- 3.4 Top 3 and Top 5 Channel Loyalty Management Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Channel Loyalty Management Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Channel Loyalty Management Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Channel Loyalty Management Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Channel Loyalty Management Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Channel Loyalty Management Software Market Size Markets, 2021 & 2028

4.1.2 On-Premise

4.1.3 Cloud-based

4.2 By Type - Global Channel Loyalty Management Software Revenue & Forecasts

4.2.1 By Type - Global Channel Loyalty Management Software Revenue, 2017-2022

4.2.2 By Type - Global Channel Loyalty Management Software Revenue, 2023-2028

4.2.3 By Type - Global Channel Loyalty Management Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Channel Loyalty Management Software Market Size, 2021 & 2028

5.1.2 BFSI

5.1.3 Travel & Hospitality

5.1.4 Consumer goods & Retail

5.1.5 Other

5.2 By Application - Global Channel Loyalty Management Software Revenue & Forecasts

5.2.1 By Application - Global Channel Loyalty Management Software Revenue, 2017-2022

5.2.2 By Application - Global Channel Loyalty Management Software Revenue, 2023-2028

5.2.3 By Application - Global Channel Loyalty Management Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Channel Loyalty Management Software Market Size, 2021 & 2028

6.2 By Region - Global Channel Loyalty Management Software Revenue & Forecasts

- 6.2.1 By Region - Global Channel Loyalty Management Software Revenue, 2017-2022
- 6.2.2 By Region - Global Channel Loyalty Management Software Revenue, 2023-2028
- 6.2.3 By Region - Global Channel Loyalty Management Software Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Channel Loyalty Management Software Revenue, 2017-2028
 - 6.3.2 US Channel Loyalty Management Software Market Size, 2017-2028
 - 6.3.3 Canada Channel Loyalty Management Software Market Size, 2017-2028
 - 6.3.4 Mexico Channel Loyalty Management Software Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Channel Loyalty Management Software Revenue, 2017-2028
 - 6.4.2 Germany Channel Loyalty Management Software Market Size, 2017-2028
 - 6.4.3 France Channel Loyalty Management Software Market Size, 2017-2028
 - 6.4.4 U.K. Channel Loyalty Management Software Market Size, 2017-2028
 - 6.4.5 Italy Channel Loyalty Management Software Market Size, 2017-2028
 - 6.4.6 Russia Channel Loyalty Management Software Market Size, 2017-2028
 - 6.4.7 Nordic Countries Channel Loyalty Management Software Market Size, 2017-2028
 - 6.4.8 Benelux Channel Loyalty Management Software Market Size, 2017-2028
- 6.5 Asia
 - 6.5.1 By Region - Asia Channel Loyalty Management Software Revenue, 2017-2028
 - 6.5.2 China Channel Loyalty Management Software Market Size, 2017-2028
 - 6.5.3 Japan Channel Loyalty Management Software Market Size, 2017-2028
 - 6.5.4 South Korea Channel Loyalty Management Software Market Size, 2017-2028
 - 6.5.5 Southeast Asia Channel Loyalty Management Software Market Size, 2017-2028
 - 6.5.6 India Channel Loyalty Management Software Market Size, 2017-2028
- 6.6 South America
 - 6.6.1 By Country - South America Channel Loyalty Management Software Revenue, 2017-2028
 - 6.6.2 Brazil Channel Loyalty Management Software Market Size, 2017-2028
 - 6.6.3 Argentina Channel Loyalty Management Software Market Size, 2017-2028
- 6.7 Middle East & Africa
 - 6.7.1 By Country - Middle East & Africa Channel Loyalty Management Software Revenue, 2017-2028
 - 6.7.2 Turkey Channel Loyalty Management Software Market Size, 2017-2028
 - 6.7.3 Israel Channel Loyalty Management Software Market Size, 2017-2028
 - 6.7.4 Saudi Arabia Channel Loyalty Management Software Market Size, 2017-2028

6.7.5 UAE Channel Loyalty Management Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Loyalty Ventures

7.1.1 Loyalty Ventures Corporate Summary

7.1.2 Loyalty Ventures Business Overview

7.1.3 Loyalty Ventures Channel Loyalty Management Software Major Product Offerings

7.1.4 Loyalty Ventures Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.1.5 Loyalty Ventures Key News

7.2 Oracle Corporation

7.2.1 Oracle Corporation Corporate Summary

7.2.2 Oracle Corporation Business Overview

7.2.3 Oracle Corporation Channel Loyalty Management Software Major Product Offerings

7.2.4 Oracle Corporation Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.2.5 Oracle Corporation Key News

7.3 IBM Corporation

7.3.1 IBM Corporation Corporate Summary

7.3.2 IBM Corporation Business Overview

7.3.3 IBM Corporation Channel Loyalty Management Software Major Product Offerings
7.3.4 IBM Corporation Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.3.5 IBM Corporation Key News

7.4 Kognitiv Corporation (Aimia)

7.4.1 Kognitiv Corporation (Aimia) Corporate Summary

7.4.2 Kognitiv Corporation (Aimia) Business Overview

7.4.3 Kognitiv Corporation (Aimia) Channel Loyalty Management Software Major Product Offerings

7.4.4 Kognitiv Corporation (Aimia) Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.4.5 Kognitiv Corporation (Aimia) Key News

7.5 SAP SE

7.5.1 SAP SE Corporate Summary

7.5.2 SAP SE Business Overview

7.5.3 SAP SE Channel Loyalty Management Software Major Product Offerings

7.5.4 SAP SE Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.5.5 SAP SE Key News

7.6 Brierley+Partners

7.6.1 Brierley+Partners Corporate Summary

7.6.2 Brierley+Partners Business Overview

7.6.3 Brierley+Partners Channel Loyalty Management Software Major Product Offerings

7.6.4 Brierley+Partners Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.6.5 Brierley+Partners Key News

7.7 Epsilon

7.7.1 Epsilon Corporate Summary

7.7.2 Epsilon Business Overview

7.7.3 Epsilon Channel Loyalty Management Software Major Product Offerings

7.7.4 Epsilon Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.7.5 Epsilon Key News

7.8 Fidelity Information Services

7.8.1 Fidelity Information Services Corporate Summary

7.8.2 Fidelity Information Services Business Overview

7.8.3 Fidelity Information Services Channel Loyalty Management Software Major Product Offerings

7.8.4 Fidelity Information Services Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.8.5 Fidelity Information Services Key News

7.9 Kobie Marketing

7.9.1 Kobie Marketing Corporate Summary

7.9.2 Kobie Marketing Business Overview

7.9.3 Kobie Marketing Channel Loyalty Management Software Major Product Offerings

7.9.4 Kobie Marketing Channel Loyalty Management Software Revenue in Global Market (2017-2022)

7.9.5 Kobie Marketing Key News

7.10 Bond Brand Loyalty

7.10.1 Bond Brand Loyalty Corporate Summary

7.10.2 Bond Brand Loyalty Business Overview

7.10.3 Bond Brand Loyalty Channel Loyalty Management Software Major Product Offerings

7.10.4 Bond Brand Loyalty Channel Loyalty Management Software Revenue in Global

Market (2017-2022)

7.10.5 Bond Brand Loyalty Key News

7.11 ICF International

7.11.1 ICF International Corporate Summary

7.11.2 ICF International Business Overview

7.11.3 ICF International Channel Loyalty Management Software Major Product Offerings

Offerings

7.11.4 ICF International Channel Loyalty Management Software Revenue in Global Market (2017-2022)

Market (2017-2022)

7.11.5 ICF International Key News

7.12 Tibco Software

7.12.1 Tibco Software Corporate Summary

7.12.2 Tibco Software Business Overview

7.12.3 Tibco Software Channel Loyalty Management Software Major Product Offerings

7.12.4 Tibco Software Channel Loyalty Management Software Revenue in Global Market (2017-2022)

Market (2017-2022)

7.12.5 Tibco Software Key News

7.13 Comarch

7.13.1 Comarch Corporate Summary

7.13.2 Comarch Business Overview

7.13.3 Comarch Channel Loyalty Management Software Major Product Offerings

7.13.4 Comarch Channel Loyalty Management Software Revenue in Global Market (2017-2022)

Market (2017-2022)

7.13.5 Comarch Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Channel Loyalty Management Software Market Opportunities & Trends in Global Market

Table 2. Channel Loyalty Management Software Market Drivers in Global Market

Table 3. Channel Loyalty Management Software Market Restraints in Global Market

Table 4. Key Players of Channel Loyalty Management Software in Global Market

Table 5. Top Channel Loyalty Management Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Channel Loyalty Management Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Channel Loyalty Management Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Channel Loyalty Management Software Product Type

Table 9. List of Global Tier 1 Channel Loyalty Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Channel Loyalty Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Channel Loyalty Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Channel Loyalty Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Channel Loyalty Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Channel Loyalty Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Channel Loyalty Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Channel Loyalty Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Channel Loyalty Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Channel Loyalty Management Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Channel Loyalty Management Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Channel Loyalty Management Software

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Channel Loyalty Management Software

Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Channel Loyalty Management Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Channel Loyalty Management Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Channel Loyalty Management Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Channel Loyalty Management Software Revenue, (US\$, Mn), 2023-2028

Table 30. Loyalty Ventures Corporate Summary

Table 31. Loyalty Ventures Channel Loyalty Management Software Product Offerings

Table 32. Loyalty Ventures Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 33. Oracle Corporation Corporate Summary

Table 34. Oracle Corporation Channel Loyalty Management Software Product Offerings

Table 35. Oracle Corporation Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 36. IBM Corporation Corporate Summary

Table 37. IBM Corporation Channel Loyalty Management Software Product Offerings

Table 38. IBM Corporation Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 39. Kognitiv Corporation (Aimia) Corporate Summary

Table 40. Kognitiv Corporation (Aimia) Channel Loyalty Management Software Product Offerings

Table 41. Kognitiv Corporation (Aimia) Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 42. SAP SE Corporate Summary

Table 43. SAP SE Channel Loyalty Management Software Product Offerings

Table 44. SAP SE Channel Loyalty Management Software Revenue (US\$, Mn),

(2017-2022)

Table 45. Brierley+Partners Corporate Summary

Table 46. Brierley+Partners Channel Loyalty Management Software Product Offerings

Table 47. Brierley+Partners Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 48. Epsilon Corporate Summary

Table 49. Epsilon Channel Loyalty Management Software Product Offerings

Table 50. Epsilon Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 51. Fidelity Information Services Corporate Summary

Table 52. Fidelity Information Services Channel Loyalty Management Software Product Offerings

Table 53. Fidelity Information Services Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 54. Kobie Marketing Corporate Summary

Table 55. Kobie Marketing Channel Loyalty Management Software Product Offerings

Table 56. Kobie Marketing Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 57. Bond Brand Loyalty Corporate Summary

Table 58. Bond Brand Loyalty Channel Loyalty Management Software Product Offerings

Table 59. Bond Brand Loyalty Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 60. ICF International Corporate Summary

Table 61. ICF International Channel Loyalty Management Software Product Offerings

Table 62. ICF International Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 63. Tibco Software Corporate Summary

Table 64. Tibco Software Channel Loyalty Management Software Product Offerings

Table 65. Tibco Software Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

Table 66. Comarch Corporate Summary

Table 67. Comarch Channel Loyalty Management Software Product Offerings

Table 68. Comarch Channel Loyalty Management Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Channel Loyalty Management Software Segment by Type in 2021
- Figure 2. Channel Loyalty Management Software Segment by Application in 2021
- Figure 3. Global Channel Loyalty Management Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Channel Loyalty Management Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Channel Loyalty Management Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Channel Loyalty Management Software Revenue in 2021
- Figure 8. By Type - Global Channel Loyalty Management Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Channel Loyalty Management Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Channel Loyalty Management Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Channel Loyalty Management Software Revenue Market Share, 2017-2028
- Figure 12. US Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Channel Loyalty Management Software Revenue Market Share, 2017-2028
- Figure 16. Germany Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Channel Loyalty Management Software Revenue Market Share, 2017-2028

Figure 24. China Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Channel Loyalty Management Software Revenue Market Share, 2017-2028

Figure 30. Brazil Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Channel Loyalty Management Software Revenue Market Share, 2017-2028

Figure 33. Turkey Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Channel Loyalty Management Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Loyalty Ventures Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Oracle Corporation Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. IBM Corporation Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Kognitiv Corporation (Aimia) Channel Loyalty Management Software

Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. SAP SE Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Brierley+Partners Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Epsilon Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Fidelity Information Services Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Kobie Marketing Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Bond Brand Loyalty Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. ICF International Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Tibco Software Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Comarch Channel Loyalty Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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