

Cellular Tower Management Market - Global Outlook and Forecast 2022-2028

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Abstracts

The traditional business model of tower management companies (TMCs) has focused on operating tower assets, essentially owning towers and leasing vertical space to telco carriers. While this model continues to be sustainable, there are disruptive forces in the market that are presenting new opportunities and attracting the attention of tower companies, which in turn must adapt their business models to offer even stronger value propositions to their clients. This report analyzes the tower management business model, presenting recommendations to ensure the viability of tower companies as they navigate a highly dynamic, continuously evolving market.

This report contains market size and forecasts of Cellular Tower Management in global, including the following market information:

Global Cellular Tower Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Cellular Tower Management Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Cellular Tower Management companies in 2021 (%)

The global Cellular Tower Management market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Lattice Tower Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cellular Tower Management include Airtel, IHS Inc., MTN Group Ltd, Indus Towers, Arqiva, Ltd., Bharti, Vodafone Group, CTC and Metro Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cellular Tower Management manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cellular Tower Management Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cellular Tower Management Market Segment Percentages, by Type, 2021 (%)

Lattice Tower

Guyed Tower

Monopole Tower

Stealth Tower

Global Cellular Tower Management Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cellular Tower Management Market Segment Percentages, by Application, 2021 (%)

Rooftop

Ground-based

Others

Global Cellular Tower Management Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Cellular Tower Management Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cellular Tower Management revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Cellular Tower Management revenues share in global market, 2021 (%)

Key companies Cellular Tower Management sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Cellular Tower Management sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Airtel

IHS Inc.

MTN Group Ltd

Indus Towers

Arqiva, Ltd.

Bharti

Vodafone Group

CTC

Metro Group

United Technologies Corporation

International Technologies

American Tower Corporation

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