

# **CBD Beverages Market in Vietnam - Manufacturing** and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/C8D372139C1EEN.html

Date: April 2020

Pages: 92

Price: US\$ 2,700.00 (Single User License)

ID: C8D372139C1EEN

# **Abstracts**

Cannabidiol (CBD) is an ingredient found in cannabis family plants, both marijuana and hemp. Hemp is produced legally and in commercial quantities in many parts of the world, including the United States, Australia, Canada and the UK. To many, CBD is thought to contain most of the health benefits of medical cannabis. CBD has been sought after for many who suffer cancer and other diseases. CBD beverages are not just used to help with medical issues, but also as a dietary supplement among other applications.

This report contains market size and forecasts of CBD Beverages in Vietnam, including the following market information:

Vietnam CBD Beverages Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Vietnam CBD Beverages Market Consumption, 2015-2020, 2021-2026, (K Units)

Vietnam CBD Beverages Production Capacity, 2015-2020, 2021-2026, (K Units)

Top Five Competitors in Vietnam CBD Beverages Market 2019 (%)

The global CBD Beverages market was valued at 20 million in 2019 and is projected to reach US\$ 127.6 million by 2026, at a CAGR of 58.5% during the forecast period. While the CBD Beverages market size in Vietnam was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the CBD Beverages manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on CBD Beverages production and consumption in Vietnam



Total Market by Segment:

Vietnam CBD Beverages Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Vietnam CBD Beverages Market Segment Percentages, By Type, 2019 (%)

Pharmaceutical Grade

Food Grade

Vietnam CBD Beverages Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Units)

Vietnam CBD Beverages Market Segment Percentages, By Application, 2019 (%)

Offline Channel

Online Channel

# Competitor Analysis

The report also provides analysis of leading market participants including:

Total CBD Beverages Market Competitors Revenues in Vietnam, by Players 2015-2020 (Estimated), (\$ millions)

Total CBD Beverages Market Competitors Revenues Share in Vietnam, by Players 2019 (%)

Total Vietnam CBD Beverages Market Competitors Sales, by Players 2015-2020 (Estimated), (K Units)

Total Vietnam CBD Beverages Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Canopy Growth Corporation

American Premium Water



Heineken
Sprig
Phivida Holdings
Love Hemp Water
HYBT
Alkaline Water Company



# **Contents**

### 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 CBD Beverages Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 Vietnam CBD Beverages Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

### 2 COVID-19 IMPACT: VIETNAM CBD BEVERAGES OVERALL MARKET SIZE

- 2.1 Vietnam CBD Beverages Market Size: 2020 VS 2026
- 2.2 Vietnam CBD Beverages Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Vietnam CBD Beverages Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top CBD Beverages Players in Vietnam (including Foreign and Local Companies)
- 3.2 Top Vietnam CBD Beverages Companies Ranked by Revenue
- 3.3 Vietnam CBD Beverages Revenue by Companies (including Foreign and Local Companies)
- 3.4 Vietnam CBD Beverages Sales by Companies (including Foreign and Local Companies)
- 3.5 Vietnam CBD Beverages Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 CBD Beverages Companies in Vietnam, by Revenue in 2019
- 3.7 Vietnam Manufacturers CBD Beverages Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 CBD Beverages Players in Vietnam
  - 3.8.1 List of Vietnam Tier 1 CBD Beverages Companies
  - 3.8.2 List of Vietnam Tier 2 and Tier 3 CBD Beverages Companies

### **4 SIGHTS BY PRODUCT**



- 4.1 Overview
  - 4.1.1 By Type Vietnam CBD Beverages Market Size Markets, 2020 & 2026
  - 4.1.2 Pharmaceutical Grade
  - 4.1.3 Food Grade
- 4.2 By Type Vietnam CBD Beverages Revenue & Forecasts
  - 4.2.1 By Type Vietnam CBD Beverages Revenue, 2015-2020
  - 4.2.2 By Type Vietnam CBD Beverages Revenue, 2021-2026
  - 4.2.3 By Type Vietnam CBD Beverages Revenue Market Share, 2015-2026
- 4.3 By Type Vietnam CBD Beverages Sales & Forecasts
- 4.3.1 By Type Vietnam CBD Beverages Sales, 2015-2020
- 4.3.2 By Type Vietnam CBD Beverages Sales, 2021-2026
- 4.3.3 By Type Vietnam CBD Beverages Sales Market Share, 2015-2026
- 4.4 By Type Vietnam CBD Beverages Price (Manufacturers Selling Prices), 2015-2026

#### **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application Vietnam CBD Beverages Market Size, 2020 & 2026
  - 5.1.2 Offline Channel
  - 5.1.3 Online Channel
- 5.2 By Application Vietnam CBD Beverages Revenue & Forecasts
  - 5.2.1 By Application Vietnam CBD Beverages Revenue, 2015-2020
  - 5.2.2 By Application Vietnam CBD Beverages Revenue, 2021-2026
- 5.2.3 By Application Vietnam CBD Beverages Revenue Market Share, 2015-2026
- 5.3 By Application Vietnam CBD Beverages Sales & Forecasts
  - 5.3.1 By Application Vietnam CBD Beverages Sales, 2015-2020
  - 5.3.2 By Application Vietnam CBD Beverages Sales, 2021-2026
  - 5.3.3 By Application Vietnam CBD Beverages Sales Market Share, 2015-2026
- 5.4 By Application Vietnam CBD Beverages Price (Manufacturers Selling Prices), 2015-2026

### **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Canopy Growth Corporation
  - 6.1.1 Canopy Growth Corporation Corporate Summary
  - 6.1.2 Canopy Growth Corporation Business Overview
  - 6.1.3 Canopy Growth Corporation CBD Beverages Major Product Offerings
  - 6.1.4 Canopy Growth Corporation Sales and Revenue in Vietnam (2015-2020)
  - 6.1.5 Canopy Growth Corporation Key News



- 6.2 American Premium Water
  - 6.2.1 American Premium Water Corporate Summary
  - 6.2.2 American Premium Water Business Overview
  - 6.2.3 American Premium Water CBD Beverages Major Product Offerings
  - 6.2.4 American Premium Water Sales and Revenue in Vietnam (2015-2020)
  - 6.2.5 American Premium Water Key News
- 6.3 Heineken
  - 6.3.1 Heineken Corporate Summary
  - 6.3.2 Heineken Business Overview
  - 6.3.3 Heineken CBD Beverages Major Product Offerings
  - 6.3.4 Heineken Sales and Revenue in Vietnam (2015-2020)
  - 6.3.5 Heineken Key News
- 6.4 Sprig
  - 6.4.1 Sprig Corporate Summary
  - 6.4.2 Sprig Business Overview
  - 6.4.3 Sprig CBD Beverages Major Product Offerings
  - 6.4.4 Sprig Sales and Revenue in Vietnam (2015-2020)
  - 6.4.5 Sprig Key News
- 6.5 Phivida Holdings
  - 6.5.1 Phivida Holdings Corporate Summary
  - 6.5.2 Phivida Holdings Business Overview
  - 6.5.3 Phivida Holdings CBD Beverages Major Product Offerings
  - 6.5.4 Phivida Holdings Sales and Revenue in Vietnam (2015-2020)
  - 6.5.5 Phivida Holdings Key News
- 6.6 Love Hemp Water
  - 6.6.1 Love Hemp Water Corporate Summary
  - 6.6.2 Love Hemp Water Business Overview
  - 6.6.3 Love Hemp Water CBD Beverages Major Product Offerings
  - 6.6.4 Love Hemp Water Sales and Revenue in Vietnam (2015-2020)
  - 6.6.5 Love Hemp Water Key News
- **6.7 HYBT** 
  - 6.6.1 HYBT Corporate Summary
  - 6.6.2 HYBT Business Overview
  - 6.6.3 HYBT CBD Beverages Major Product Offerings
  - 6.4.4 HYBT Sales and Revenue in Vietnam (2015-2020)
  - 6.7.5 HYBT Key News
- 6.8 Alkaline Water Company
  - 6.8.1 Alkaline Water Company Corporate Summary
  - 6.8.2 Alkaline Water Company Business Overview



- 6.8.3 Alkaline Water Company CBD Beverages Major Product Offerings
- 6.8.4 Alkaline Water Company Sales and Revenue in Vietnam (2015-2020)
- 6.8.5 Alkaline Water Company Key News
- 6.9 Molson Coors Brewing
  - 6.9.1 Molson Coors Brewing Corporate Summary
  - 6.9.2 Molson Coors Brewing Business Overview
  - 6.9.3 Molson Coors Brewing CBD Beverages Major Product Offerings
  - 6.9.4 Molson Coors Brewing Sales and Revenue in Vietnam (2015-2020)
  - 6.9.5 Molson Coors Brewing Key News

# 7 CBD BEVERAGES PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 CBD Beverages Production Capacity and Value in Vietnam, Situation Analysis and Prediction, 2015-2026
  - 7.1.1 Vietnam CBD Beverages Production Capacity, 2015-2026
  - 7.1.2 Vietnam CBD Beverages Production 2015-2026
  - 7.1.3 Vietnam CBD Beverages Production Value 2015-2026
- 7.2 Key Local CBD Beverages Manufacturers in Vietnam
  - 7.2.1 Vietnam Key Local CBD Beverages Manufacturers Production Capacity
  - 7.2.2 Vietnam Key Local CBD Beverages Manufacturers Production
  - 7.2.3 Vietnam Key Local CBD Beverages Manufacturers Production Value
- 7.2.4 The Proportion of CBD Beverages Production Sold in Vietnam and Sold Other Than Vietnam by Manufacturers
- 7.3 CBD Beverages Export and Import in Vietnam
  - 7.3.1 Vietnam CBD Beverages Export Market
  - 7.3.2 Vietnam CBD Beverages Source of Imports

# 8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Vietnam CBD Beverages Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

### 9 COVID-19 IMPACT ON CBD BEVERAGES SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis



- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
  - 9.4.1 Marketing Channels
  - 9.4.2 CBD Beverages Distributors and Sales Agents in Vietnam

# **10 CONCLUSION**

# 11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



# **List Of Tables**

### LIST OF TABLES

- Table 1. Key Players of CBD Beverages in Vietnam
- Table 2. Top Players in Vietnam, Ranking by Revenue (2019)
- Table 3. Vietnam CBD Beverages Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Vietnam CBD Beverages Revenue Share by Companies, 2015-2020
- Table 5. Vietnam CBD Beverages Sales by Companies, (K Units), 2015-2020
- Table 6. Vietnam CBD Beverages Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers CBD Beverages Price (2015-2020) (US\$/Unit)
- Table 8. Vietnam Manufacturers CBD Beverages Product Type
- Table 9. List of Vietnam Tier 1 CBD Beverages Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Vietnam Tier 2 and Tier 3 CBD Beverages Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type CBD Beverages Revenue in Vietnam (US\$, Mn), 2015-2020
- Table 12. By Type CBD Beverages Revenue in Vietnam (US\$, Mn), 2021-2026
- Table 13. By Type CBD Beverages Sales in Vietnam (K Units), 2015-2020
- Table 14. By Type CBD Beverages Sales in Vietnam (K Units), 2021-2026
- Table 15. By Application CBD Beverages Revenue in Vietnam, (US\$, Mn), 2015-2020
- Table 16. By Application CBD Beverages Revenue in Vietnam, (US\$, Mn), 2021-2026
- Table 17. By Application CBD Beverages Sales in Vietnam, (K Units), 2015-2020
- Table 18. By Application CBD Beverages Sales in Vietnam, (K Units), 2021-2026
- Table 19. Canopy Growth Corporation Corporate Summary
- Table 20. Canopy Growth Corporation CBD Beverages Product Offerings
- Table 21. Canopy Growth Corporation CBD Beverages Sales (K Units), Revenue (US\$,
- Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 22. American Premium Water Corporate Summary
- Table 23. American Premium Water CBD Beverages Product Offerings
- Table 24. American Premium Water CBD Beverages Sales (K Units), Revenue (US\$,
- Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 25. Heineken Corporate Summary
- Table 26. Heineken CBD Beverages Product Offerings
- Table 27. Heineken CBD Beverages Sales (K Units), Revenue (US\$, Mn) and Average
- Price (US\$/Unit) (2015-2020)

Table 28. Sprig Corporate Summary

- Table 29. Sprig CBD Beverages Product Offerings
- Table 30. Sprig CBD Beverages Sales (K Units), Revenue (US\$, Mn) and Average



- Price (US\$/Unit) (2015-2020)
- Table 31. Phivida Holdings Corporate Summary
- Table 32. Phivida Holdings CBD Beverages Product Offerings
- Table 33. Phivida Holdings CBD Beverages Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 34. Love Hemp Water Corporate Summary
- Table 35. Love Hemp Water CBD Beverages Product Offerings
- Table 36. Love Hemp Water CBD Beverages Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 37. HYBT Corporate Summary
- Table 38. HYBT CBD Beverages Product Offerings
- Table 39. HYBT CBD Beverages Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 40. Alkaline Water Company Corporate Summary
- Table 41. Alkaline Water Company CBD Beverages Product Offerings
- Table 42. Alkaline Water Company CBD Beverages Sales (K Units), Revenue (US\$,
- Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 43. Molson Coors Brewing Corporate Summary
- Table 44. Molson Coors Brewing CBD Beverages Product Offerings
- Table 45. Molson Coors Brewing CBD Beverages Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 46. CBD Beverages Production Capacity (K Units) of Local Manufacturers in Vietnam, 2015-2020
- Table 47. CBD Beverages Production (K Units) of Local Manufacturers in Vietnam, 2015-2020
- Table 48. Vietnam CBD Beverages Production Market Share of Local Manufacturers, 2015-2020
- Table 49. CBD Beverages Production Value (US\$, Mn) of Local Manufacturers in Vietnam, 2015-2020
- Table 50. Vietnam CBD Beverages Production Value Market Share of Local Manufacturers, 2015-2020
- Table 51. The Percentage of CBD Beverages Production Sold in Vietnam and Sold Other Than Vietnam by Manufacturers
- Table 52. The Percentage of CBD Beverages Production Sold in Vietnam and Sold Other Than Vietnam by Manufacturers
- Table 53. Dangeguojia CBD Beverages Sales (Consumption), Production, Export and Import, 2015-2020
- Table 54. Raw Materials and Suppliers
- Table 55. CBD Beverages Downstream Clients in Vietnam



Table 56. CBD Beverages Distributors and Sales Agents in Vietnam



# **List Of Figures**

### LIST OF FIGURES

- Figure 1. CBD Beverages Segment by Type
- Figure 2. CBD Beverages Segment by Application
- Figure 3. Dangeguojia CBD Beverages Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. CBD Beverages Market Size in Vietnam, (US\$, Mn) & (K Units): 2020 VS 2026
- Figure 6. Vietnam CBD Beverages Revenue, 2015-2026 (US\$, Mn)
- Figure 7. CBD Beverages Sales in Vietnam: 2015-2026 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by CBD Beverages Revenue in 2019
- Figure 9. By Type Vietnam CBD Beverages Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type Vietnam CBD Beverages Market Share, 2015-2020
- Figure 11. By Type Vietnam CBD Beverages Market Share, 2020-2026
- Figure 12. By Type Vietnam CBD Beverages Price (US\$/Unit), 2015-2026
- Figure 13. By Application CBD Beverages Revenue in Vietnam (US\$, Mn), 2020 & 2026
- Figure 14. By Application Vietnam CBD Beverages Market Share, 2015-2020
- Figure 15. By Application Vietnam CBD Beverages Market Share, 2020-2026
- Figure 16. By Application Vietnam CBD Beverages Price (US\$/Unit), 2015-2026
- Figure 17. Vietnam CBD Beverages Production Capacity (K Units), 2015-2026
- Figure 18. Vietnam CBD Beverages Actual Output (K Units), 2015-2026
- Figure 19. Vietnam CBD Beverages Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Vietnam CBD Beverages Export Destination, 2019
- Figure 21. The Source of Imports of Vietnam CBD Beverages, 2019
- Figure 22. PEST Analysis for Vietnam CBD Beverages Market in 2020
- Figure 23. CBD Beverages Market Opportunities & Trends in Vietnam
- Figure 24. CBD Beverages Market Drivers in Vietnam
- Figure 25. CBD Beverages Market Restraints in Vietnam
- Figure 26. CBD Beverages Industry Value Chain



### I would like to order

Product name: CBD Beverages Market in Vietnam - Manufacturing and Consumption, Outlook and

Forecast 2020-2026

Product link: <a href="https://marketpublishers.com/r/C8D372139C1EEN.html">https://marketpublishers.com/r/C8D372139C1EEN.html</a>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C8D372139C1EEN.html">https://marketpublishers.com/r/C8D372139C1EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



