

Catalog Management Market - Global Outlook and Forecast 2022-2028

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Abstracts

Catalog management solutions allow businesses to manage their product data in a single system, resulting in large catalogs with optimized layout and design. Catalog management solutions simplify workflow and manage catalog changes regardless of the channel, location, or platform. Catalog management facilitates creation of personalized and seasonal catalogs for different sectors, thereby creating growth opportunities.

This report contains market size and forecasts of Catalog Management in Global, including the following market information:

Global Catalog Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Catalog Management market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Catalog Management include SAP, IBM, Oracle, Fujitsu, Broadcom, Proactis Holdings, SellerCloud, Comarch and Salsify, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Catalog Management

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Catalog Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Catalog Management Market Segment Percentages, by Type, 2021 (%)

On-premises

Cloud

Global Catalog Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Catalog Management Market Segment Percentages, by Application, 2021 (%)

IT and Telecom

Retail and e-Commerce

BFSI

Media and Entertainment

Travel and Hospitality

Others

Global Catalog Management Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Catalog Management Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Catalog Management revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Catalog Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP

IBM

Oracle

Fujitsu

Broadcom

Proactis Holdings

SellerCloud

Comarch

Salsify

Sigma Systems

Coupa Software

SunTec Web Services

GEP

Servicenow

Zycus

Amdocs

Insite Software

Plytix

Vroozi

Mirakl

Vinculum

Claritum

Ejeeva

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