

Car Audio Market, Global Outlook and Forecast 2022-2028

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Abstracts

Vehicle audio is equipment installed in a car or other vehicle to provide in-car entertainment and information for the vehicle occupants. Until the 1950s it consisted of a simple AM radio. Additions since then have included FM radio (1952), 8-track tape players, cassette players, record players, CD players (1984), DVD players, Blu-ray players, navigation systems, Bluetooth telephone integration, and smartphone controllers like CarPlay and Android Auto. Once controlled from the dashboard with a few buttons, they can now be controlled by steering wheel controls and voice commands. It consists of head unit, speaker, power amplifier, etc.

This report contains market size and forecasts of Car Audio in global, including the following market information:

Global Car Audio Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Car Audio Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Car Audio companies in 2021 (%)

The global Car Audio market was valued at 11560 million in 2021 and is projected to reach US\$ 14030 million by 2028, at a CAGR of 2.8% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

OEM Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Car Audio include Panasonic, HARMAN, Alpine Electronics, Continental, Pioneer, Denso Ten, Bose, Clarion and Hyundai Mobis, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Car Audio manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Car Audio Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Car Audio Market Segment Percentages, by Type, 2021 (%)

OEM

Aftermarket

Global Car Audio Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Car Audio Market Segment Percentages, by Application, 2021 (%)

Passenger Car

Commercial Vehicle

Global Car Audio Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Car Audio Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Car Audio revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Car Audio revenues share in global market, 2021 (%)

Key companies Car Audio sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Car Audio sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Panasonic

HARMAN

Alpine Electronics

Continental

Pioneer

Denso Ten

Bose

Clarion

Hyundai Mobis

Sony

Olom

Vervent Audio Group

Dynaudio

Burmester Audiosysteme

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