

Car Air Fresheners Market, Global Outlook and Forecast 2022-2028

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Abstracts

Car Air Freshener is a perfume material that delivers pleasing and fresh aroma to a car and its surroundings.

This report contains market size and forecasts of Car Air Fresheners in global, including the following market information:

Global Car Air Fresheners Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Car Air Fresheners Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Car Air Fresheners companies in 2021 (%)

The global Car Air Fresheners market was valued at 793.6 million in 2021 and is projected to reach US\$ 912.2 million by 2028, at a CAGR of 2.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Electric Air Freshener Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Car Air Fresheners include Procter & Gamble, SC Johnson, Reckitt Benckiser, Henkel, Church & Dwight, California Scents, ST, Scott's Liquid Gold and Amway, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Car Air Fresheners manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Car Air Fresheners Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Car Air Fresheners Market Segment Percentages, by Type, 2021 (%)

Electric Air Freshener

Evaporative Air Freshener

Spray Air Freshener

Global Car Air Fresheners Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Car Air Fresheners Market Segment Percentages, by Application, 2021 (%)

Commercial Vehicles

Passenger Vehicles

Global Car Air Fresheners Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Car Air Fresheners Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Car Air Fresheners revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Car Air Fresheners revenues share in global market, 2021 (%)

Key companies Car Air Fresheners sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Car Air Fresheners sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble

SC Johnson

Reckitt Benckiser

Henkel

Church & Dwight

California Scents

ST

Scott's Liquid Gold

Amway

Kobayashi

Liby

Farcent

Jiali

Ludao

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