

Buyer Intent Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Buyer Intent software allows businesses to gain insight on a customer's purchase intent through customer journey mapping tracking, predictive analytics, and competitor data.

This report contains market size and forecasts of Buyer Intent Software in Global, including the following market information:

Global Buyer Intent Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Buyer Intent Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Buyer Intent Software include ZoomInfo, LeadSift, Slintel, Gartner Digital Markets, Demandbase, DemandJump, Everstring, Engagio and 6sense, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Buyer Intent Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,



obstacles, and potential risks.

Total Market by Segment:

Global Buyer Intent Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Buyer Intent Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Buyer Intent Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Buyer Intent Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Buyer Intent Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Buyer Intent Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

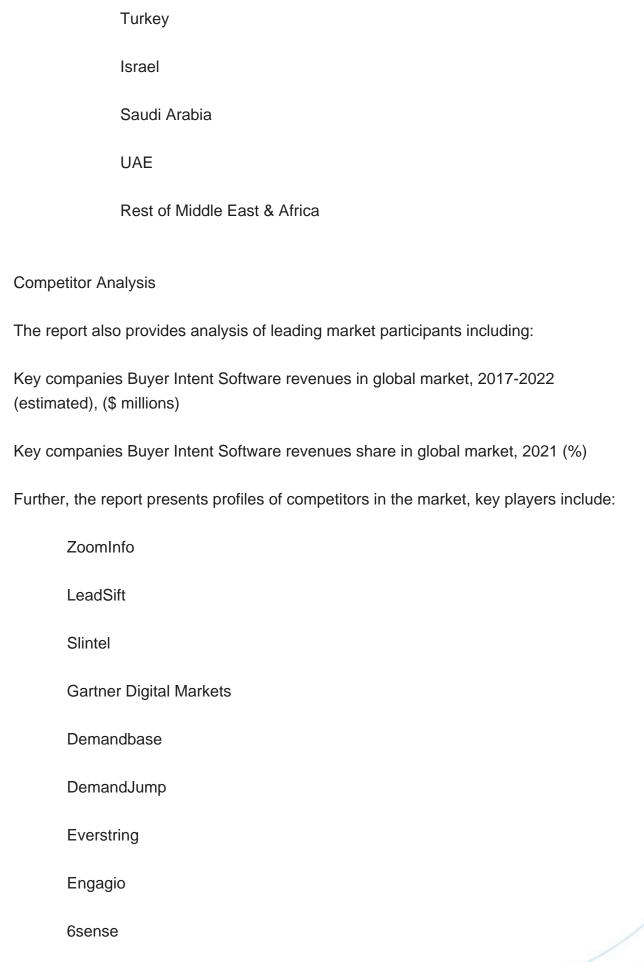
Germany



France

	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	
South America		
	Brazil	
	Argentina	
	Rest of South America	
Middle East & Africa		







Bombora

Compstak
180byTwo
G2
True Influence
KickFire
Madison Logic
Momentum Data
TechTarget



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