

Buyer Intent Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Buyer Intent software allows businesses to gain insight on a customer's purchase intent through customer journey mapping tracking, predictive analytics, and competitor data.

This report contains market size and forecasts of Buyer Intent Software in Global, including the following market information:

Global Buyer Intent Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Buyer Intent Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Buyer Intent Software include ZoomInfo, LeadSift, Slintel, Gartner Digital Markets, Demandbase, DemandJump, Everstring, Engagio and 6sense, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Buyer Intent Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Buyer Intent Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Buyer Intent Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Buyer Intent Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Buyer Intent Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Buyer Intent Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Buyer Intent Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Buyer Intent Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Buyer Intent Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ZoomInfo

LeadSift

Slintel

Gartner Digital Markets

Demandbase

DemandJump

Everstring

Engagio

6sense

Bombora

Compstak

180byTwo

G2

True Influence

KickFire

Madison Logic

Momentum Data

TechTarget

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