

Buyer Intent Data Tools Market - Global Outlook and Forecast 2022-2028

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Abstracts

Buyer intent data tools aggregate and deliver context around when prospects and customers are interacting with a brand.

This report contains market size and forecasts of Buyer Intent Data Tools in Global, including the following market information:

Global Buyer Intent Data Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Buyer Intent Data Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Buyer Intent Data Tools include G2 Crowd, DiscoverOrg, Demandbase, 6Sense Insights, IT Central Station, Bombora, EverString, Lattice Engines and TechTarget, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Buyer Intent Data Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Buyer Intent Data Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Buyer Intent Data Tools Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud-based

Global Buyer Intent Data Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Buyer Intent Data Tools Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Buyer Intent Data Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Buyer Intent Data Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Buyer Intent Data Tools revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Buyer Intent Data Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

G2 Crowd

DiscoverOrg

Demandbase

6Sense Insights

IT Central Station

Bombora

EverString

Lattice Engines

TechTarget

LeadSift

Madison Logic

PureB2B

Idio

Aberdeen

IntentData

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