

# Buy Now Pay Later Platforms Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Buy now pay later platforms allow user to purchase products instantaneously and pay for it afterwards. This platform has become very popular in the recent 2-3 years, owing to the 'No Interest' benefit. Many buy now pay later platforms such as Afterpay do not charge interest for a defined period of time. Also, in BNPL platforms, the payment can be paid in installments.

This report contains market size and forecasts of Buy Now Pay Later Platforms in Global, including the following market information:

Global Buy Now Pay Later Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Buy Now Pay Later Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Individual Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Buy Now Pay Later Platforms include Afterpay, Zippay, VISA, Sezzle, Affirm, Paypal, Splitit, Latitude Financial Services and Klarna, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Buy Now Pay Later Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Buy Now Pay Later Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Buy Now Pay Later Platforms Market Segment Percentages, by Type, 2021 (%)

Individual

Enterprise

Global Buy Now Pay Later Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Buy Now Pay Later Platforms Market Segment Percentages, by Application, 2021 (%)

Fashion and Garment Industry

**Consumer Electronics** 

Cosmetic Industry

Healthcare

Others

Global Buy Now Pay Later Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Buy Now Pay Later Platforms Market Segment Percentages, By Region and Country, 2021 (%)



#### North America

US

Canada

Mexico

#### Europe

Germany

France

U.K.

Italy

Russia

**Nordic Countries** 

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia



South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Buy Now Pay Later Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Buy Now Pay Later Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Afterpay

Zippay

VISA



Sezzle

Affirm

Paypal

Splitit

Latitude Financial Services

Klarna

Flexigroup

Openpay



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