

Business Tourism Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Business Tourism in Global, including the following market information:

Global Business Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Natural Scenery Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Tourism include TUI Group, Thomas Cook Group, Jet2 Holidays, Cox & Kings Ltd, Lindblad Expeditions, Travcoa, Scott Dunn, Abercrombie & Kent Ltd and Micato Safaris, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Tourism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Tourism Market Segment Percentages, by Type, 2021 (%)

Natural Scenery

Humanistic Tourism

Diet Shopping

Other

Global Business Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Tourism Market Segment Percentages, by Application, 2021 (%)

Millennial

Generation X

Baby Boomers

Others

Global Business Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Tourism revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TUI Group

Thomas Cook Group

Jet2 Holidays

Cox & Kings Ltd

Lindblad Expeditions

Travcoa

Scott Dunn

Abercrombie & Kent Ltd

Micato Safaris

Tauck

Al Tayyar

Backroads

Zicasso

Exodus Travels

Butterfield & Robinson

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