

Business SMS Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Business SMS in Global, including the following market information:

Global Business SMS Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business SMS market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

CRM Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business SMS include Twilio, Syniverse Technologies, Nexmo, MBlox, Infobip, SAP Mobile Services, Silverstreet BV, SITO Mobile and OpenMarket, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business SMS companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business SMS Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business SMS Market Segment Percentages, by Type, 2021 (%)

CRM

Promotions

Pushed Content

Interactive

Others

Global Business SMS Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business SMS Market Segment Percentages, by Application, 2021 (%)

Entertainment

Tourism

Retail

Advertising

Others

Global Business SMS Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business SMS Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business SMS revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business SMS revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Twilio

Syniverse Technologies

Nexmo

MBlox

Infobip

SAP Mobile Services

Silverstreet BV

SITO Mobile

OpenMarket

Tyntec

CLX Communications

FortyTwo Telecom AB

Beepsend AB

SMSGlobal

R&D Communication

TELIA CARRIER

Dexatel

SMS Highway

ThinQ

ANAM Technologies

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Business SMS Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Business SMS Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL BUSINESS SMS OVERALL MARKET SIZE

- 2.1 Global Business SMS Market Size: 2021 VS 2028
- 2.2 Global Business SMS Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Business SMS Players in Global Market
- 3.2 Top Global Business SMS Companies Ranked by Revenue
- 3.3 Global Business SMS Revenue by Companies
- 3.4 Top 3 and Top 5 Business SMS Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Business SMS Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Business SMS Players in Global Market
 - 3.6.1 List of Global Tier 1 Business SMS Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Business SMS Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Business SMS Market Size Markets, 2021 & 2028
- 4.1.2 CRM
- 4.1.3 Promotions
- 4.1.4 Pushed Content
- 4.1.5 Interactive
- 4.1.6 Others
- 4.2 By Type - Global Business SMS Revenue & Forecasts
 - 4.2.1 By Type - Global Business SMS Revenue, 2017-2022
 - 4.2.2 By Type - Global Business SMS Revenue, 2023-2028
 - 4.2.3 By Type - Global Business SMS Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Business SMS Market Size, 2021 & 2028
 - 5.1.2 Entertainment
 - 5.1.3 Tourism
 - 5.1.4 Retail
 - 5.1.5 Advertising
 - 5.1.6 Others
- 5.2 By Application - Global Business SMS Revenue & Forecasts
 - 5.2.1 By Application - Global Business SMS Revenue, 2017-2022
 - 5.2.2 By Application - Global Business SMS Revenue, 2023-2028
 - 5.2.3 By Application - Global Business SMS Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Business SMS Market Size, 2021 & 2028
- 6.2 By Region - Global Business SMS Revenue & Forecasts
 - 6.2.1 By Region - Global Business SMS Revenue, 2017-2022
 - 6.2.2 By Region - Global Business SMS Revenue, 2023-2028
 - 6.2.3 By Region - Global Business SMS Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Business SMS Revenue, 2017-2028
 - 6.3.2 US Business SMS Market Size, 2017-2028
 - 6.3.3 Canada Business SMS Market Size, 2017-2028
 - 6.3.4 Mexico Business SMS Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Business SMS Revenue, 2017-2028

6.4.2 Germany Business SMS Market Size, 2017-2028

6.4.3 France Business SMS Market Size, 2017-2028

6.4.4 U.K. Business SMS Market Size, 2017-2028

6.4.5 Italy Business SMS Market Size, 2017-2028

6.4.6 Russia Business SMS Market Size, 2017-2028

6.4.7 Nordic Countries Business SMS Market Size, 2017-2028

6.4.8 Benelux Business SMS Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Business SMS Revenue, 2017-2028

6.5.2 China Business SMS Market Size, 2017-2028

6.5.3 Japan Business SMS Market Size, 2017-2028

6.5.4 South Korea Business SMS Market Size, 2017-2028

6.5.5 Southeast Asia Business SMS Market Size, 2017-2028

6.5.6 India Business SMS Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Business SMS Revenue, 2017-2028

6.6.2 Brazil Business SMS Market Size, 2017-2028

6.6.3 Argentina Business SMS Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Business SMS Revenue, 2017-2028

6.7.2 Turkey Business SMS Market Size, 2017-2028

6.7.3 Israel Business SMS Market Size, 2017-2028

6.7.4 Saudi Arabia Business SMS Market Size, 2017-2028

6.7.5 UAE Business SMS Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Twilio

7.1.1 Twilio Corporate Summary

7.1.2 Twilio Business Overview

7.1.3 Twilio Business SMS Major Product Offerings

7.1.4 Twilio Business SMS Revenue in Global Market (2017-2022)

7.1.5 Twilio Key News

7.2 Syniverse Technologies

7.2.1 Syniverse Technologies Corporate Summary

7.2.2 Syniverse Technologies Business Overview

7.2.3 Syniverse Technologies Business SMS Major Product Offerings

7.2.4 Syniverse Technologies Business SMS Revenue in Global Market (2017-2022)

7.2.5 Syniverse Technologies Key News

7.3 Nexmo

7.3.1 Nexmo Corporate Summary

7.3.2 Nexmo Business Overview

7.3.3 Nexmo Business SMS Major Product Offerings

7.3.4 Nexmo Business SMS Revenue in Global Market (2017-2022)

7.3.5 Nexmo Key News

7.4 MBlox

7.4.1 MBlox Corporate Summary

7.4.2 MBlox Business Overview

7.4.3 MBlox Business SMS Major Product Offerings

7.4.4 MBlox Business SMS Revenue in Global Market (2017-2022)

7.4.5 MBlox Key News

7.5 Infobip

7.5.1 Infobip Corporate Summary

7.5.2 Infobip Business Overview

7.5.3 Infobip Business SMS Major Product Offerings

7.5.4 Infobip Business SMS Revenue in Global Market (2017-2022)

7.5.5 Infobip Key News

7.6 SAP Mobile Services

7.6.1 SAP Mobile Services Corporate Summary

7.6.2 SAP Mobile Services Business Overview

7.6.3 SAP Mobile Services Business SMS Major Product Offerings

7.6.4 SAP Mobile Services Business SMS Revenue in Global Market (2017-2022)

7.6.5 SAP Mobile Services Key News

7.7 Silverstreet BV

7.7.1 Silverstreet BV Corporate Summary

7.7.2 Silverstreet BV Business Overview

7.7.3 Silverstreet BV Business SMS Major Product Offerings

7.7.4 Silverstreet BV Business SMS Revenue in Global Market (2017-2022)

7.7.5 Silverstreet BV Key News

7.8 SITO Mobile

7.8.1 SITO Mobile Corporate Summary

7.8.2 SITO Mobile Business Overview

7.8.3 SITO Mobile Business SMS Major Product Offerings

7.8.4 SITO Mobile Business SMS Revenue in Global Market (2017-2022)

7.8.5 SITO Mobile Key News

7.9 OpenMarket

7.9.1 OpenMarket Corporate Summary

7.9.2 OpenMarket Business Overview

- 7.9.3 OpenMarket Business SMS Major Product Offerings
- 7.9.4 OpenMarket Business SMS Revenue in Global Market (2017-2022)
- 7.9.5 OpenMarket Key News
- 7.10 Tyntec
 - 7.10.1 Tyntec Corporate Summary
 - 7.10.2 Tyntec Business Overview
 - 7.10.3 Tyntec Business SMS Major Product Offerings
 - 7.10.4 Tyntec Business SMS Revenue in Global Market (2017-2022)
 - 7.10.5 Tyntec Key News
- 7.11 CLX Communications
 - 7.11.1 CLX Communications Corporate Summary
 - 7.11.2 CLX Communications Business Overview
 - 7.11.3 CLX Communications Business SMS Major Product Offerings
 - 7.11.4 CLX Communications Business SMS Revenue in Global Market (2017-2022)
 - 7.11.5 CLX Communications Key News
- 7.12 FortyTwo Telecom AB
 - 7.12.1 FortyTwo Telecom AB Corporate Summary
 - 7.12.2 FortyTwo Telecom AB Business Overview
 - 7.12.3 FortyTwo Telecom AB Business SMS Major Product Offerings
 - 7.12.4 FortyTwo Telecom AB Business SMS Revenue in Global Market (2017-2022)
 - 7.12.5 FortyTwo Telecom AB Key News
- 7.13 Beepsend AB
 - 7.13.1 Beepsend AB Corporate Summary
 - 7.13.2 Beepsend AB Business Overview
 - 7.13.3 Beepsend AB Business SMS Major Product Offerings
 - 7.13.4 Beepsend AB Business SMS Revenue in Global Market (2017-2022)
 - 7.13.5 Beepsend AB Key News
- 7.14 SMSGlobal
 - 7.14.1 SMSGlobal Corporate Summary
 - 7.14.2 SMSGlobal Business Overview
 - 7.14.3 SMSGlobal Business SMS Major Product Offerings
 - 7.14.4 SMSGlobal Business SMS Revenue in Global Market (2017-2022)
 - 7.14.5 SMSGlobal Key News
- 7.15 R&D Communication
 - 7.15.1 R&D Communication Corporate Summary
 - 7.15.2 R&D Communication Business Overview
 - 7.15.3 R&D Communication Business SMS Major Product Offerings
 - 7.15.4 R&D Communication Business SMS Revenue in Global Market (2017-2022)
 - 7.15.5 R&D Communication Key News

7.16 TELIA CARRIER

7.16.1 TELIA CARRIER Corporate Summary

7.16.2 TELIA CARRIER Business Overview

7.16.3 TELIA CARRIER Business SMS Major Product Offerings

7.16.4 TELIA CARRIER Business SMS Revenue in Global Market (2017-2022)

7.16.5 TELIA CARRIER Key News

7.17 Dexatel

7.17.1 Dexatel Corporate Summary

7.17.2 Dexatel Business Overview

7.17.3 Dexatel Business SMS Major Product Offerings

7.17.4 Dexatel Business SMS Revenue in Global Market (2017-2022)

7.17.5 Dexatel Key News

7.18 SMS Highway

7.18.1 SMS Highway Corporate Summary

7.18.2 SMS Highway Business Overview

7.18.3 SMS Highway Business SMS Major Product Offerings

7.18.4 SMS Highway Business SMS Revenue in Global Market (2017-2022)

7.18.5 SMS Highway Key News

7.19 ThinQ

7.19.1 ThinQ Corporate Summary

7.19.2 ThinQ Business Overview

7.19.3 ThinQ Business SMS Major Product Offerings

7.19.4 ThinQ Business SMS Revenue in Global Market (2017-2022)

7.19.5 ThinQ Key News

7.20 ANAM Technologies

7.20.1 ANAM Technologies Corporate Summary

7.20.2 ANAM Technologies Business Overview

7.20.3 ANAM Technologies Business SMS Major Product Offerings

7.20.4 ANAM Technologies Business SMS Revenue in Global Market (2017-2022)

7.20.5 ANAM Technologies Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Business SMS Market Opportunities & Trends in Global Market

Table 2. Business SMS Market Drivers in Global Market

Table 3. Business SMS Market Restraints in Global Market

Table 4. Key Players of Business SMS in Global Market

Table 5. Top Business SMS Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Business SMS Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Business SMS Revenue Share by Companies, 2017-2022

Table 8. Global Companies Business SMS Product Type

Table 9. List of Global Tier 1 Business SMS Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Business SMS Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Business SMS Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Business SMS Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Business SMS Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Business SMS Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Business SMS Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Business SMS Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Business SMS Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Business SMS Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Business SMS Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Business SMS Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Business SMS Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Business SMS Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Business SMS Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Business SMS Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Business SMS Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Business SMS Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Business SMS Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Business SMS Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Business SMS Revenue, (US\$, Mn), 2023-2028

Table 30. Twilio Corporate Summary

Table 31. Twilio Business SMS Product Offerings

Table 32. Twilio Business SMS Revenue (US\$, Mn), (2017-2022)
Table 33. Syniverse Technologies Corporate Summary
Table 34. Syniverse Technologies Business SMS Product Offerings
Table 35. Syniverse Technologies Business SMS Revenue (US\$, Mn), (2017-2022)
Table 36. Nexmo Corporate Summary
Table 37. Nexmo Business SMS Product Offerings
Table 38. Nexmo Business SMS Revenue (US\$, Mn), (2017-2022)
Table 39. MBlox Corporate Summary
Table 40. MBlox Business SMS Product Offerings
Table 41. MBlox Business SMS Revenue (US\$, Mn), (2017-2022)
Table 42. Infobip Corporate Summary
Table 43. Infobip Business SMS Product Offerings
Table 44. Infobip Business SMS Revenue (US\$, Mn), (2017-2022)
Table 45. SAP Mobile Services Corporate Summary
Table 46. SAP Mobile Services Business SMS Product Offerings
Table 47. SAP Mobile Services Business SMS Revenue (US\$, Mn), (2017-2022)
Table 48. Silverstreet BV Corporate Summary
Table 49. Silverstreet BV Business SMS Product Offerings
Table 50. Silverstreet BV Business SMS Revenue (US\$, Mn), (2017-2022)
Table 51. SITO Mobile Corporate Summary
Table 52. SITO Mobile Business SMS Product Offerings
Table 53. SITO Mobile Business SMS Revenue (US\$, Mn), (2017-2022)
Table 54. OpenMarket Corporate Summary
Table 55. OpenMarket Business SMS Product Offerings
Table 56. OpenMarket Business SMS Revenue (US\$, Mn), (2017-2022)
Table 57. Tyntec Corporate Summary
Table 58. Tyntec Business SMS Product Offerings
Table 59. Tyntec Business SMS Revenue (US\$, Mn), (2017-2022)
Table 60. CLX Communications Corporate Summary
Table 61. CLX Communications Business SMS Product Offerings
Table 62. CLX Communications Business SMS Revenue (US\$, Mn), (2017-2022)
Table 63. FortyTwo Telecom AB Corporate Summary
Table 64. FortyTwo Telecom AB Business SMS Product Offerings
Table 65. FortyTwo Telecom AB Business SMS Revenue (US\$, Mn), (2017-2022)
Table 66. Beepsend AB Corporate Summary
Table 67. Beepsend AB Business SMS Product Offerings
Table 68. Beepsend AB Business SMS Revenue (US\$, Mn), (2017-2022)
Table 69. SMSGlobal Corporate Summary
Table 70. SMSGlobal Business SMS Product Offerings

Table 71. SMSGlobal Business SMS Revenue (US\$, Mn), (2017-2022)
Table 72. R&D Communication Corporate Summary
Table 73. R&D Communication Business SMS Product Offerings
Table 74. R&D Communication Business SMS Revenue (US\$, Mn), (2017-2022)
Table 75. TELIA CARRIER Corporate Summary
Table 76. TELIA CARRIER Business SMS Product Offerings
Table 77. TELIA CARRIER Business SMS Revenue (US\$, Mn), (2017-2022)
Table 78. Dexatel Corporate Summary
Table 79. Dexatel Business SMS Product Offerings
Table 80. Dexatel Business SMS Revenue (US\$, Mn), (2017-2022)
Table 81. SMS Highway Corporate Summary
Table 82. SMS Highway Business SMS Product Offerings
Table 83. SMS Highway Business SMS Revenue (US\$, Mn), (2017-2022)
Table 84. ThinQ Corporate Summary
Table 85. ThinQ Business SMS Product Offerings
Table 86. ThinQ Business SMS Revenue (US\$, Mn), (2017-2022)
Table 87. ANAM Technologies Corporate Summary
Table 88. ANAM Technologies Business SMS Product Offerings
Table 89. ANAM Technologies Business SMS Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Business SMS Segment by Type in 2021
- Figure 2. Business SMS Segment by Application in 2021
- Figure 3. Global Business SMS Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Business SMS Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Business SMS Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Business SMS Revenue in 2021
- Figure 8. By Type - Global Business SMS Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Business SMS Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Business SMS Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Business SMS Revenue Market Share, 2017-2028
- Figure 12. US Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Business SMS Revenue Market Share, 2017-2028
- Figure 16. Germany Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Business SMS Revenue Market Share, 2017-2028
- Figure 24. China Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Business SMS Revenue Market Share, 2017-2028
- Figure 30. Brazil Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Business SMS Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Business SMS Revenue Market Share, 2017-2028

Figure 33. Turkey Business SMS Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Business SMS Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Business SMS Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Business SMS Revenue, (US\$, Mn), 2017-2028

Figure 37. Twilio Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Syniverse Technologies Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Nexmo Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. MBlox Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Infobip Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. SAP Mobile Services Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Silverstreet BV Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. SITO Mobile Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. OpenMarket Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Tyntec Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. CLX Communications Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. FortyTwo Telecom AB Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Beepsend AB Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. SMSGlobal Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. R&D Communication Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. TELIA CARRIER Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Dexatel Business SMS Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. SMS Highway Business SMS Revenue Year Over Year Growth (US\$, Mn) &

(2017-2022)

Figure 55. ThinQ Business SMS Revenue Year Over Year Growth (US\$, Mn) &

(2017-2022)

Figure 56. ANAM Technologies Business SMS Revenue Year Over Year Growth (US\$,

Mn) & (2017-2022)

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