

Business Intelligence Service Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/B9D5C34FD268EN.html>

Date: March 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: B9D5C34FD268EN

Abstracts

Business intelligence (BI) services help companies gain deep visibility into their business processes and advance their decision-making with consolidated analytics. Business Intelligence (BI) is defined as the processes which converts unstructured raw data and structured data into meaningful data insights. The tool helps businesses to drive profitable business actions by precise decision making and strategy planning. Business intelligence (BI) tools comprises of numerous software as a service (SaaS) enterprise applications. These applications provide enormous scope to businesses for the growth of the organization by improving their financial performance, along with helping them maximize the utilization of resources and further help to reduce inconsistent and incorrect decision making of businesses that might lead to downfall in profits.

This report contains market size and forecasts of Business Intelligence Service in Global, including the following market information:

Global Business Intelligence Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Intelligence Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Data Mining and Analytics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Intelligence Service include Rackspace, SAP, Microsoft Corporation, Cisco Systems, IBM Corporation, Tableau Software, ADVIZOR Solutions, Oracle and QlikTech International and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Intelligence Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Intelligence Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence Service Market Segment Percentages, by Type, 2021 (%)

Data Mining and Analytics

OLAP

Process and Text Mining

CPM

DSS

Others

Global Business Intelligence Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence Service Market Segment Percentages, by Application, 2021 (%)

SMES

Large Enterprises

Global Business Intelligence Service Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Business Intelligence Service Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Intelligence Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Intelligence Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Rackspace

SAP

Microsoft Corporation

Cisco Systems

IBM Corporation

Tableau Software

ADVIZOR Solutions

Oracle

QlikTech International

MicroStrategy

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