

Business Intelligence and Analytics Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/BC5394CE034FEN.html>

Date: February 2022

Pages: 69

Price: US\$ 3,250.00 (Single User License)

ID: BC5394CE034FEN

Abstracts

This report contains market size and forecasts of Business Intelligence and Analytics Software in Global, including the following market information:

Global Business Intelligence and Analytics Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Intelligence and Analytics Software market was valued at 23890 million in 2021 and is projected to reach US\$ 35100 million by 2028, at a CAGR of 5.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Content Analytics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Intelligence and Analytics Software include TIBCO Software, MicroStrategy, Tableau Software, OpenText, IBM, Oracle, Microsoft, SAP and SAS. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Intelligence and Analytics Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends,

drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Intelligence and Analytics Software Market, by Type, 2017-2022,
2023-2028 (\$ millions)

Global Business Intelligence and Analytics Software Market Segment Percentages, by
Type, 2021 (%)

Content Analytics

Professional ServicesManaged Services

Others

Global Business Intelligence and Analytics Software Market, by Application, 2017-2022,
2023-2028 (\$ millions)

Global Business Intelligence and Analytics Software Market Segment Percentages, by
Application, 2021 (%)

Healthcare

BFSI

Media and entertainment

Energy and Power

Others

Global Business Intelligence and Analytics Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Business Intelligence and Analytics Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Intelligence and Analytics Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Intelligence and Analytics Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TIBCO Software

MicroStrategy

Tableau Software

OpenText

IBM

Oracle

Microsoft

SAP

SAS

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Business Intelligence and Analytics Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Business Intelligence and Analytics Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Business Intelligence and Analytics Software Market Size: 2021 VS 2028
- 2.2 Global Business Intelligence and Analytics Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Business Intelligence and Analytics Software Players in Global Market
- 3.2 Top Global Business Intelligence and Analytics Software Companies Ranked by Revenue
- 3.3 Global Business Intelligence and Analytics Software Revenue by Companies
- 3.4 Top 3 and Top 5 Business Intelligence and Analytics Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Business Intelligence and Analytics Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Business Intelligence and Analytics Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Business Intelligence and Analytics Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Business Intelligence and Analytics Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Business Intelligence and Analytics Software Market Size Markets, 2021 & 2028

4.1.2 Content Analytics

4.1.3 Professional ServicesManaged Services

4.1.4 Others

4.2 By Type - Global Business Intelligence and Analytics Software Revenue & Forecasts

4.2.1 By Type - Global Business Intelligence and Analytics Software Revenue, 2017-2022

4.2.2 By Type - Global Business Intelligence and Analytics Software Revenue, 2023-2028

4.2.3 By Type - Global Business Intelligence and Analytics Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Business Intelligence and Analytics Software Market Size, 2021 & 2028

5.1.2 Healthcare

5.1.3 BFSI

5.1.4 Media and entertainment

5.1.5 Energy and Power

5.1.6 Others

5.2 By Application - Global Business Intelligence and Analytics Software Revenue & Forecasts

5.2.1 By Application - Global Business Intelligence and Analytics Software Revenue, 2017-2022

5.2.2 By Application - Global Business Intelligence and Analytics Software Revenue, 2023-2028

5.2.3 By Application - Global Business Intelligence and Analytics Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Business Intelligence and Analytics Software Market Size, 2021 & 2028

6.2 By Region - Global Business Intelligence and Analytics Software Revenue & Forecasts

6.2.1 By Region - Global Business Intelligence and Analytics Software Revenue, 2017-2022

6.2.2 By Region - Global Business Intelligence and Analytics Software Revenue, 2023-2028

6.2.3 By Region - Global Business Intelligence and Analytics Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Business Intelligence and Analytics Software Revenue, 2017-2028

6.3.2 US Business Intelligence and Analytics Software Market Size, 2017-2028

6.3.3 Canada Business Intelligence and Analytics Software Market Size, 2017-2028

6.3.4 Mexico Business Intelligence and Analytics Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Business Intelligence and Analytics Software Revenue, 2017-2028

6.4.2 Germany Business Intelligence and Analytics Software Market Size, 2017-2028

6.4.3 France Business Intelligence and Analytics Software Market Size, 2017-2028

6.4.4 U.K. Business Intelligence and Analytics Software Market Size, 2017-2028

6.4.5 Italy Business Intelligence and Analytics Software Market Size, 2017-2028

6.4.6 Russia Business Intelligence and Analytics Software Market Size, 2017-2028

6.4.7 Nordic Countries Business Intelligence and Analytics Software Market Size, 2017-2028

6.4.8 Benelux Business Intelligence and Analytics Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Business Intelligence and Analytics Software Revenue, 2017-2028

6.5.2 China Business Intelligence and Analytics Software Market Size, 2017-2028

6.5.3 Japan Business Intelligence and Analytics Software Market Size, 2017-2028

6.5.4 South Korea Business Intelligence and Analytics Software Market Size, 2017-2028

6.5.5 Southeast Asia Business Intelligence and Analytics Software Market Size, 2017-2028

6.5.6 India Business Intelligence and Analytics Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Business Intelligence and Analytics Software Revenue, 2017-2028

6.6.2 Brazil Business Intelligence and Analytics Software Market Size, 2017-2028

6.6.3 Argentina Business Intelligence and Analytics Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Business Intelligence and Analytics Software Revenue, 2017-2028

6.7.2 Turkey Business Intelligence and Analytics Software Market Size, 2017-2028

6.7.3 Israel Business Intelligence and Analytics Software Market Size, 2017-2028

6.7.4 Saudi Arabia Business Intelligence and Analytics Software Market Size, 2017-2028

6.7.5 UAE Business Intelligence and Analytics Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 TIBCO Software

7.1.1 TIBCO Software Corporate Summary

7.1.2 TIBCO Software Business Overview

7.1.3 TIBCO Software Business Intelligence and Analytics Software Major Product Offerings

7.1.4 TIBCO Software Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.1.5 TIBCO Software Key News

7.2 MicroStrategy

7.2.1 MicroStrategy Corporate Summary

7.2.2 MicroStrategy Business Overview

7.2.3 MicroStrategy Business Intelligence and Analytics Software Major Product Offerings

7.2.4 MicroStrategy Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.2.5 MicroStrategy Key News

7.3 Tableau Software

7.3.1 Tableau Software Corporate Summary

7.3.2 Tableau Software Business Overview

7.3.3 Tableau Software Business Intelligence and Analytics Software Major Product Offerings

7.3.4 Tableau Software Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.3.5 Tableau Software Key News

7.4 OpenText

7.4.1 OpenText Corporate Summary

7.4.2 OpenText Business Overview

7.4.3 OpenText Business Intelligence and Analytics Software Major Product Offerings

7.4.4 OpenText Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.4.5 OpenText Key News

7.5 IBM

7.5.1 IBM Corporate Summary

7.5.2 IBM Business Overview

7.5.3 IBM Business Intelligence and Analytics Software Major Product Offerings

7.5.4 IBM Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.5.5 IBM Key News

7.6 Oracle

7.6.1 Oracle Corporate Summary

7.6.2 Oracle Business Overview

7.6.3 Oracle Business Intelligence and Analytics Software Major Product Offerings

7.6.4 Oracle Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.6.5 Oracle Key News

7.7 Microsoft

7.7.1 Microsoft Corporate Summary

7.7.2 Microsoft Business Overview

7.7.3 Microsoft Business Intelligence and Analytics Software Major Product Offerings

7.7.4 Microsoft Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.7.5 Microsoft Key News

7.8 SAP

7.8.1 SAP Corporate Summary

7.8.2 SAP Business Overview

7.8.3 SAP Business Intelligence and Analytics Software Major Product Offerings

7.8.4 SAP Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)

7.8.5 SAP Key News

7.9 SAS

7.9.1 SAS Corporate Summary

7.9.2 SAS Business Overview

- 7.9.3 SAS Business Intelligence and Analytics Software Major Product Offerings
- 7.9.4 SAS Business Intelligence and Analytics Software Revenue in Global Market (2017-2022)
- 7.9.5 SAS Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Business Intelligence and Analytics Software Market Opportunities & Trends in Global Market

Table 2. Business Intelligence and Analytics Software Market Drivers in Global Market

Table 3. Business Intelligence and Analytics Software Market Restraints in Global Market

Table 4. Key Players of Business Intelligence and Analytics Software in Global Market

Table 5. Top Business Intelligence and Analytics Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Business Intelligence and Analytics Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Business Intelligence and Analytics Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Business Intelligence and Analytics Software Product Type

Table 9. List of Global Tier 1 Business Intelligence and Analytics Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Business Intelligence and Analytics Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Business Intelligence and Analytics Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Business Intelligence and Analytics Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Business Intelligence and Analytics Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Business Intelligence and Analytics Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Business Intelligence and Analytics Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Business Intelligence and Analytics Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2023-2028

Table 30. TIBCO Software Corporate Summary

Table 31. TIBCO Software Business Intelligence and Analytics Software Product Offerings

Table 32. TIBCO Software Business Intelligence and Analytics Software Revenue (US\$, Mn), (2017-2022)

Table 33. MicroStrategy Corporate Summary

Table 34. MicroStrategy Business Intelligence and Analytics Software Product Offerings

Table 35. MicroStrategy Business Intelligence and Analytics Software Revenue (US\$, Mn), (2017-2022)

Table 36. Tableau Software Corporate Summary

Table 37. Tableau Software Business Intelligence and Analytics Software Product Offerings

Table 38. Tableau Software Business Intelligence and Analytics Software Revenue (US\$, Mn), (2017-2022)

Table 39. OpenText Corporate Summary

Table 40. OpenText Business Intelligence and Analytics Software Product Offerings

Table 41. OpenText Business Intelligence and Analytics Software Revenue (US\$, Mn), (2017-2022)

Table 42. IBM Corporate Summary

Table 43. IBM Business Intelligence and Analytics Software Product Offerings

Table 44. IBM Business Intelligence and Analytics Software Revenue (US\$, Mn),
(2017-2022)

Table 45. Oracle Corporate Summary

Table 46. Oracle Business Intelligence and Analytics Software Product Offerings

Table 47. Oracle Business Intelligence and Analytics Software Revenue (US\$, Mn),
(2017-2022)

Table 48. Microsoft Corporate Summary

Table 49. Microsoft Business Intelligence and Analytics Software Product Offerings

Table 50. Microsoft Business Intelligence and Analytics Software Revenue (US\$, Mn),
(2017-2022)

Table 51. SAP Corporate Summary

Table 52. SAP Business Intelligence and Analytics Software Product Offerings

Table 53. SAP Business Intelligence and Analytics Software Revenue (US\$, Mn),
(2017-2022)

Table 54. SAS Corporate Summary

Table 55. SAS Business Intelligence and Analytics Software Product Offerings

Table 56. SAS Business Intelligence and Analytics Software Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Business Intelligence and Analytics Software Segment by Type in 2021
- Figure 2. Business Intelligence and Analytics Software Segment by Application in 2021
- Figure 3. Global Business Intelligence and Analytics Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Business Intelligence and Analytics Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Business Intelligence and Analytics Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Business Intelligence and Analytics Software Revenue in 2021
- Figure 8. By Type - Global Business Intelligence and Analytics Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Business Intelligence and Analytics Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Business Intelligence and Analytics Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Business Intelligence and Analytics Software Revenue Market Share, 2017-2028
- Figure 12. US Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Business Intelligence and Analytics Software Revenue Market Share, 2017-2028
- Figure 16. Germany Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Business Intelligence and Analytics Software Revenue, (US\$, Mn),

2017-2028

Figure 21. Nordic Countries Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Business Intelligence and Analytics Software Revenue Market Share, 2017-2028

Figure 24. China Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Business Intelligence and Analytics Software Revenue Market Share, 2017-2028

Figure 30. Brazil Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Business Intelligence and Analytics Software Revenue Market Share, 2017-2028

Figure 33. Turkey Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Business Intelligence and Analytics Software Revenue, (US\$, Mn), 2017-2028

Figure 37. TIBCO Software Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. MicroStrategy Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Tableau Software Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. OpenText Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. IBM Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Oracle Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Microsoft Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. SAP Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. SAS Business Intelligence and Analytics Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Business Intelligence and Analytics Software Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/BC5394CE034FEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC5394CE034FEN.html>