

Business Intelligence (BI) Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

Business Intelligence software enables companies to access, analyze and share information in order to improve decision-making through gathering performance metrics. By providing an infrastructure for compiling, analyzing and distributing key data, Business Intelligence applications facilitate more accurate reporting and monitoring as well as strategy implementation and assessment

This report contains market size and forecasts of Business Intelligence (BI) Tools in Global, including the following market information:

Global Business Intelligence (BI) Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Intelligence (BI) Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic(Under \$1000/Month) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Intelligence (BI) Tools include Board, Manta, Adjust, ManageEngine, Bitrix, Birch Grove Software, Competitors App, Cluvio and SysAid Technologies, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Intelligence (BI) Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Intelligence (BI) Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence (BI) Tools Market Segment Percentages, by Type, 2021 (%)

Basic(Under \$1000/Month)

Standard(\$1000-5000/Month)

Senior(\$5000+/Month)

Global Business Intelligence (BI) Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence (BI) Tools Market Segment Percentages, by Application, 2021 (%)

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Global Business Intelligence (BI) Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Intelligence (BI) Tools Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Intelligence (BI) Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Intelligence (BI) Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Board

Manta

Adjust

ManageEngine

Bitrix

Birch Grove Software

Competitors App

Cluvio

SysAid Technologies

AnswerDock

Tableau

Ultimate Software

Microsoft

Magento

Deltek

Sisense

Zoho

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Klipfolio

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Domo Technologies

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Qlik

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