

Business Intelligence (BI) and Analytics Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

Business intelligence (BI) platforms enable enterprises to build BI applications by providing capabilities in three categories: analysis, such as online analytical processing (OLAP); information delivery, such as reports and dashboards; and platform integration, such as BI metadata management and a development environment.

This report contains market size and forecasts of Business Intelligence (BI) and Analytics Platforms in Global, including the following market information:

Global Business Intelligence (BI) and Analytics Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Intelligence (BI) and Analytics Platforms market was valued at 35910 million in 2021 and is projected to reach US\$ 74050 million by 2028, at a CAGR of 10.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Intelligence (BI) and Analytics Platforms include Microsoft, Qlik, Tableau, SAS, Sisense, Domo, Looker, GoodData and IBM, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Intelligence (BI) and Analytics Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Intelligence (BI) and Analytics Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence (BI) and Analytics Platforms Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud

Global Business Intelligence (BI) and Analytics Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence (BI) and Analytics Platforms Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Government Organizations

Global Business Intelligence (BI) and Analytics Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Intelligence (BI) and Analytics Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Intelligence (BI) and Analytics Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Intelligence (BI) and Analytics Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

Qlik

Tableau

SAS

Sisense

Domo

Looker

GoodData

IBM

Oracle

SAP

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