

Business Intelligence (BI) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Business intelligence software is an important tool or application used by organizations to analyze data and make improved real-time market decisions. Traditionally, business intelligence was used only for reporting, designing dashboards, and resolving queries. Its goal was to track key business performance and metrics.

This report contains market size and forecasts of Business Intelligence (BI) in Global, including the following market information:

Global Business Intelligence (BI) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Intelligence (BI) market was valued at 24690 million in 2021 and is projected to reach US\$ 35580 million by 2028, at a CAGR of 5.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Intelligence (BI) include SAP, SAS Institute, Oracle, IBM, Kyubit Solutions, Adobe Systems, Microsoft, Zoho and ChristianSteven Software, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Intelligence (BI) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Intelligence (BI) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence (BI) Market Segment Percentages, by Type, 2021 (%)

On-premises

Cloud

Global Business Intelligence (BI) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Intelligence (BI) Market Segment Percentages, by Application, 2021 (%)

Individuals

SMEs

Large Enterprises

Government Organizations

Others

Global Business Intelligence (BI) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Intelligence (BI) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Intelligence (BI) revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Business Intelligence (BI) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP

SAS Institute

Oracle

IBM

Kyubit Solutions

Adobe Systems

Microsoft

Zoho

ChristianSteven Software

Enerpact

MicroStrategy

Qlik

Yellowfin

Adaptive Insights

TABLEAU SOFTWARE

Hitachi Vantara

Birst

TIBCO Software

GoodData

Domo Technologies

MITS

Looker Data Sciences

Salesforce.com

TIBCO Software

ThoughtSpot

ClearStory Data

FanRuan

TARGIT

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