

Business Instant Messaging Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/B6C7D875674AEN.html>

Date: March 2022

Pages: 107

Price: US\$ 3,250.00 (Single User License)

ID: B6C7D875674AEN

Abstracts

Communication is crucial for any business, not just in building employee-customer relationships, but in making sure that all employees are on the same page. Communication can easily be accomplished in person, but it's more of a challenge among employees in satellite offices or other parts of the country. That's where instant messaging comes in handy; it enables employees to chat virtually and solve problems. This report studies the Business Instant Messaging Software market.

This report contains market size and forecasts of Business Instant Messaging Software in Global, including the following market information:

Global Business Instant Messaging Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Instant Messaging Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Instant Messaging Software include ezTalks, Flock, Freshchat, Genesys, HelpCrunch, Liscio, LiveAgent, MangoApps Inc. and

Mirrorfly, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Instant Messaging Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Instant Messaging Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Instant Messaging Software Market Segment Percentages, by Type, 2021 (%)

On-premise

Cloud-based

Global Business Instant Messaging Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Instant Messaging Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Business Instant Messaging Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Instant Messaging Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Instant Messaging Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Instant Messaging Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ezTalks

Flock

Freshchat

Genesys

HelpCrunch

Liscio

LiveAgent

MangoApps Inc.

Mirrorfly

Nextiva

Quire

Salesforce

Skype

Slack

Talkspirit

Twist

Zendesk

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