

Business Information Market - Global Outlook and Forecast 2022-2028

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Abstracts

It is imperative for companies to be aware of the changing customer preference, behavior and demographics to fast track their product development process. This will enable them to stay competitive and ensure continuous flow of revenue. Companies can devise suitable business and promotional strategies based on customer's requirement, lifestyle and purchase behavior.

Business information service providers help companies boost their market share and revenue by analyzing the competition in the market. They suggest appropriate products, services, marketing strategies, branding and promotional tools to target the customers. Thus, the need to adapt enterprise business strategies to changing customer preferences is one of the major factors that will drive the demand for business information solutions.

Information solution providers are utilizing technology to automate their data capturing and analysis process. Business information providers are picking up discussion threads from various social media sites and analyzing it to gain valuable insights into the respective fields. This adoption of automation in data capturing and analysis has enabled business information providers to save time, cost and effort in developing products in shorter time frames. Hence, automation in gathering business information is identified as one of the key trends driving business information market growth at a CAGR of over 5% during the forecast period.

This report contains market size and forecasts of Business Information in Global, including the following market information:

Global Business Information Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Information market was valued at 190440 million in 2021 and is projected to reach US\$ 299830 million by 2028, at a CAGR of 6.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Commercial Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Information include Bloomberg, Dow Jones, Experian Information Solutions, RELX Group, Thomson Reuters, Wolters Kluwer, D&B and Experian, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Information companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Information Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Information Market Segment Percentages, by Type, 2021 (%)

Commercial

Scientific

Technical

Medical

Educational and Training

Others

Global Business Information Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Information Market Segment Percentages, by Application, 2021 (%)

BFSI

Healthcare and Life Sciences

Manufacturing

Retail

Others

Global Business Information Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Information Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Information revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Business Information revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bloomberg

Dow Jones

Experian Information Solutions

RELX Group

Thomson Reuters

Wolters Kluwer

D&B

Experian

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