

# Business Analytics Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Business Analytics Software in Global, including the following market information:

Global Business Analytics Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Business Analytics Software market was valued at 59730 million in 2021 and is projected to reach US\$ 81850 million by 2028, at a CAGR of 4.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Business Analytics Software include IBM, Splunk, Apache Hadoop, BOARD, Microsoft, Domo, Babelfish, Cloudera and Hortonworks, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Business Analytics Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Business Analytics Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Business Analytics Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On Premise

Global Business Analytics Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Business Analytics Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprise

Small And Medium Enterprise

Global Business Analytics Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Business Analytics Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Business Analytics Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Business Analytics Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Splunk

Apache Hadoop

BOARD

Microsoft

Domo

Babelfish

Cloudera

Hortonworks

Looker

QlikView

Sisense

TIBCO

Pentaho

SAP

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