

# Building Advertising Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/B46527FB2CE0EN.html>

Date: April 2022

Pages: 110

Price: US\$ 3,250.00 (Single User License)

ID: B46527FB2CE0EN

## Abstracts

Building advertising is to place advertisements on the exterior walls or interiors of buildings for places with relatively dense crowds to achieve marketing effects.

This report contains market size and forecasts of Building Advertising in Global, including the following market information:

Global Building Advertising Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Building Advertising market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Curtain Wall Placement Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Building Advertising include JCDecaux Group, Omnicom, Lamar Advertising, Outfront Media, Stroer Media, Global Media Group, OOH! Media, BluCactus and Clear Channel Outdoor, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Building Advertising companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Building Advertising Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Building Advertising Market Segment Percentages, by Type, 2021 (%)

Curtain Wall Placement

Elevator Advertising

Others

Global Building Advertising Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Building Advertising Market Segment Percentages, by Application, 2021 (%)

Square

Commercial Building

Walking Street

Others

Global Building Advertising Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Building Advertising Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Building Advertising revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Building Advertising revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

JCDecaux Group

Omnicom

Lamar Advertising

Outfront Media

Stroer Media

Global Media Group

OOh! Media

BluCactus

Clear Channel Outdoor

Asiaray

WPP

APG|SGA

Metrobus

Focus Media

VisionChina Media

Xinchao

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TikinMedia

TOM

Baima

Phoenix Metropolis Media

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