

# Bubble Food and Beverages Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Bubble tea (also known as pearl milk tea, bubble milk tea, boba juice, boba tea, or simply boba) is a China Taiwanese tea-based drink invented in Tainan and Taichung in the 1980s. Most bubble tea recipes contain a tea base mixed with fruit or milk, to which chewy tapioca balls (known as bubbles, pearls, or boba) and fruit jelly are often added. Ice-blended versions are usually mixed with fruit or syrup, resulting in a slushy consistency. There are many varieties of the drink with a wide range of ingredients. The two most popular varieties are bubble milk tea with tapioca and bubble milk green tea with tapioca. The increasing consumption of convenient boba-based snacks and drinks is driving the market growth.

This report contains market size and forecasts of Bubble Food and Beverages in Global, including the following market information:

Global Bubble Food and Beverages Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Bubble Food and Beverages market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fruit Snacks Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Bubble Food and Beverages include Kung Fu Tea, Gong Cha, Boba Guys, Chatime, ShareTea, Fokus Inc., Del Monte Foods Inc., Modoo Food Ltd. and Bubble Tea Club, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Bubble Food and Beverages companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Bubble Food and Beverages Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Bubble Food and Beverages Market Segment Percentages, by Type, 2021 (%)

Fruit Snacks

Desserts

Fruits Beverages

Bubble Tea

Others

Global Bubble Food and Beverages Market, by Channel, 2017-2022, 2023-2028 (\$ millions)

Global Bubble Food and Beverages Market Segment Percentages, by Channel, 2021 (%)

Off-trade

On-trade

Global Bubble Food and Beverages Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Bubble Food and Beverages Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Bubble Food and Beverages revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Bubble Food and Beverages revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Kung Fu Tea

Gong Cha

Boba Guys

Chatime

ShareTea

Fokus Inc.

Del Monte Foods Inc.

Modoo Food Ltd.

Bubble Tea Club

Bubble Tea House Company

8tea5

Quickly

CoCo Fresh

ViVi Bubble Tea

Lollicup USA, Inc.

Bubble Tea Supply Inc.

Ten Ren's Tea Time

Troika JC

Boba Box

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