

Broadcasting and Cable TV Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Broadcasting and Cable TV in Global, including the following market information:

Global Broadcasting and Cable TV Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Broadcasting and Cable TV market was valued at 325290 million in 2021 and is projected to reach US\$ 396050 million by 2028, at a CAGR of 2.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Terrestrial Television Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Broadcasting and Cable TV include Vivendi SA, British Broadcasting Corp., Viacom, British Sky Broadcasting Group and Time Warner, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Broadcasting and Cable TV companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Broadcasting and Cable TV Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Broadcasting and Cable TV Market Segment Percentages, by Type, 2021 (%)

Terrestrial Television

Cable TV

Satellite Television

Global Broadcasting and Cable TV Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Broadcasting and Cable TV Market Segment Percentages, by Application, 2021 (%)

TV advertising

Subscriptions

Others

Global Broadcasting and Cable TV Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Broadcasting and Cable TV Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Broadcasting and Cable TV revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Broadcasting and Cable TV revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Vivendi SA

British Broadcasting Corp.

Viacom

British Sky Broadcasting Group

Time Warner

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