

Brand Revitalization Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Brand Revitalization Service is the service for marketing strategy adopted when the product reaches the maturity stage of product life cycle, and profits have fallen drastically. It is an attempt to bring the product back in the market and secure the sources of customers.

This report contains market size and forecasts of Brand Revitalization Service in Global, including the following market information:

Global Brand Revitalization Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Brand Revitalization Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Meetings & Conventions Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Brand Revitalization Service include Questex, CARLSON WAGONLIT TRAVEL, IBTM Events, Sagon Phior, CAPITAL TRAVEL AND EVENTS, CiEvents, BCD Group, Interpublic Group of Companies?IPG? and ATPi, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Brand Revitalization Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Brand Revitalization Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Brand Revitalization Service Market Segment Percentages, by Type, 2021 (%)

Meetings & Conventions

Exhibitions

Others

Global Brand Revitalization Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Brand Revitalization Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Brand Revitalization Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Brand Revitalization Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Brand Revitalization Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Brand Revitalization Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Questex

CARLSON WAGONLIT TRAVEL

IBTM Events

Sagon Phior

CAPITAL TRAVEL AND EVENTS

CiEvents

BCD Group

Interpublic Group of Companies?IPG?

ATPI

Pico

Uniplan

Cheil

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Ruckus

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