

Brand Portfolio Consulting Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Brand portfolio strategy aims to maximize market coverage and minimize brand overlap through the effective creation, deployment, and management of multiple brands within a company. It serves as an inward-facing tool for the organization to ensure that the company's brands are effectively targeting all key segments within the marketplace, working together to maximize sales rather than competing against one another for customers' attention.

This report contains market size and forecasts of Brand Portfolio Consulting Service in Global, including the following market information:

Global Brand Portfolio Consulting Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Brand Portfolio Consulting Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Brand Consulting Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Brand Portfolio Consulting Service include Canon, Satrix Solutions, KPMG, McKinsey, Alphabridge, Skaled, Radford, Aarialife



Technoloogies Inc and ATG Consulting, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Brand Portfolio Consulting Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Brand Portfolio Consulting Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Brand Portfolio Consulting Service Market Segment Percentages, by Type, 2021 (%)

Brand Consulting

Marketing Consulting

Global Brand Portfolio Consulting Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Brand Portfolio Consulting Service Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Global Brand Portfolio Consulting Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

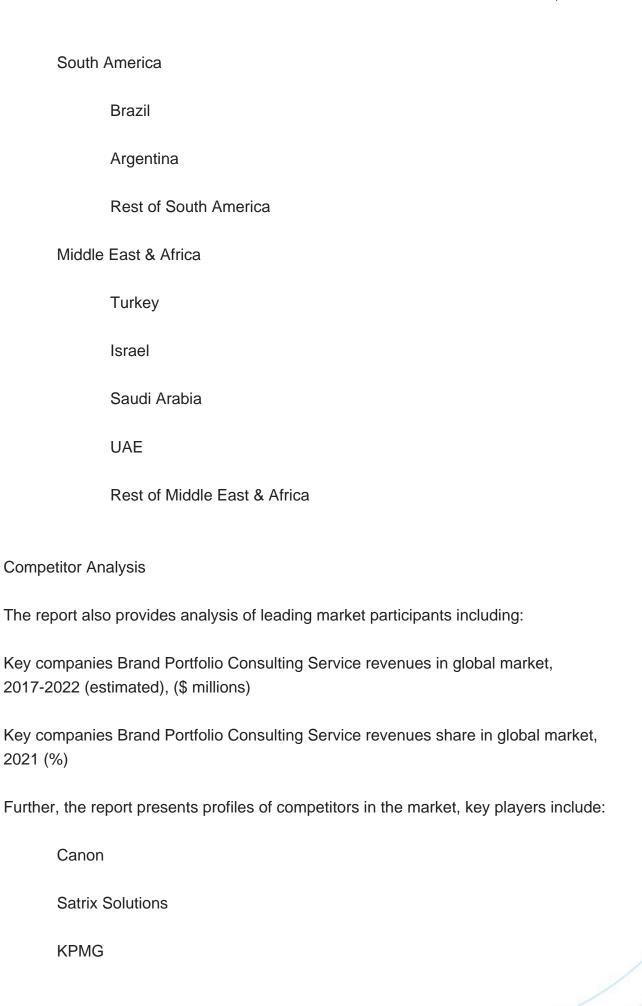
Global Brand Portfolio Consulting Service Market Segment Percentages, By Region and Country, 2021 (%)

North America



	US	
	Canada	
	Mexico	
Europe		
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	







McKinsey	
Alphabridge	
Skaled	
Radford	
Aarialife Technoloogies Inc	
ATG Consulting	
Clozer	
GLG	
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Oliver Wyman	



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