

Brand Consulting Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Brand Consulting Services in Global, including the following market information:

Global Brand Consulting Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Brand Consulting Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Trademark Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Brand Consulting Services include Visual Objects, Bee Hexa Branding, Decision Analyst, Inc., EquiBrand Consulting, Saffron Brand Consultants, Clear M&C Saatchi, Roots-Consultants, Pivot Agency and THE AGENCY DE LA MODE, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Brand Consulting Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global Brand Consulting Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Brand Consulting Services Market Segment Percentages, by Type, 2021 (%)

Trademark Service

Patent Services

Design Service

Others

Global Brand Consulting Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Brand Consulting Services Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprise

Global Brand Consulting Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Brand Consulting Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Brand Consulting Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Brand Consulting Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Visual Objects

Bee Hexa Branding

Decision Analyst, Inc.

EquiBrand Consulting

Saffron Brand Consultants

Clear M&C Saatchi

Roots-Consultants

Pivot Agency

THE AGENCY DE LA MODE

DIESELBROOK

LYKORA CONSULTING SERVICES PVT LTD

Luenstroth Brand Consultancy

Centuro Global

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