

Bourbon Market, Global Outlook and Forecast 2022-2028

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Abstracts

Bourbon is a whiskey that is distilled from grain mash containing at least 51% corn and aged a minimum of two years.

This report contains market size and forecasts of Bourbon in global, including the following market information:

Global Bourbon Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Bourbon Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Bourbon companies in 2021 (%)

The global Bourbon market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Traditional Bourbon Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Bourbon include Blanton's, Woodford Reserve, Pappy Van Winkle, Buffalo Trace Distillery, Maker's Mark, Eagle Rare, Booker's, Elijah Craig and Knob Creek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Bourbon manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Bourbon Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Bourbon Market Segment Percentages, by Type, 2021 (%)

Traditional Bourbon

Wheat Bourbon

Rye Bourbon

Others

Global Bourbon Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Bourbon Market Segment Percentages, by Application, 2021 (%)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Global Bourbon Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Bourbon Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Bourbon revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Bourbon revenues share in global market, 2021 (%)

Key companies Bourbon sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Bourbon sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Blanton's

Woodford Reserve

Pappy Van Winkle

Buffalo Trace Distillery

Maker's Mark

Eagle Rare

Booker's

Elijah Craig

Knob Creek

Basil Hayden's

W.L. Weller

Bulleit

Angel's Envy

Four Roses

Wild Turkey

Willett

Jim Beam

Elmer T Lee

Jefferson's Bourbon

Evan Williams

Larceny

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