

# BOPP Direct Thermal Printing Film Market, Global Outlook and Forecast 2022-2028

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## Abstracts

BOPP Direct Thermal Printing Films are BOPP films with a proprietary coating which enables image/impression formation on the film upon contact with the print head of the thermal printer.

This report contains market size and forecasts of BOPP Direct Thermal Printing Film in global, including the following market information:

Global BOPP Direct Thermal Printing Film Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global BOPP Direct Thermal Printing Film Market Sales, 2017-2022, 2023-2028, (Sq.m)

Global top five BOPP Direct Thermal Printing Film companies in 2021 (%)

The global BOPP Direct Thermal Printing Film market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

White Thermal Printing Film Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of BOPP Direct Thermal Printing Film include Cosmo Films, Mondi Group, LINTEC, Tech Labels, Ricoh, Smith & McLaurin, Avery Dennison,

Green Bay Packaging and Honeywell, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the BOPP Direct Thermal Printing Film manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global BOPP Direct Thermal Printing Film Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Sqm)

Global BOPP Direct Thermal Printing Film Market Segment Percentages, by Type, 2021 (%)

White Thermal Printing Film

Transparent Thermal Printing Film

Global BOPP Direct Thermal Printing Film Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Sqm)

Global BOPP Direct Thermal Printing Film Market Segment Percentages, by Application, 2021 (%)

Cosmetics and Personal Care

Pharmaceutical

Food and Beverage

Luggage Tags

Global BOPP Direct Thermal Printing Film Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Sqm)

## Global BOPP Direct Thermal Printing Film Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies BOPP Direct Thermal Printing Film revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies BOPP Direct Thermal Printing Film revenues share in global market, 2021 (%)

Key companies BOPP Direct Thermal Printing Film sales in global market, 2017-2022 (Estimated), (Sqm)

Key companies BOPP Direct Thermal Printing Film sales share in global market, 2021

(%)

Further, the report presents profiles of competitors in the market, key players include:

Cosmo Films

Mondi Group

LINTEC

Tech Labels

Ricoh

Smith & McLaurin

Avery Dennison

Green Bay Packaging

Honeywell

Able Label

Bizerba

Jujo Thermal

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