

# Book Marketing Tools Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Book marketing tools help users create, manage, and optimize digital marketing campaigns for books and e-books. These tools can be used for multiple purposes, from creating content such as media kits and social media posts to managing publicity efforts and reporting sales activity. Some book marketing tools offer functionality for competitive research, enabling users to track keywords and rankings for other books, authors, or genres. Analytics features provide insight into book sales and campaign performance, which is critical for helping users understand which marketing strategies are generating sales.

This report contains market size and forecasts of Book Marketing Tools Software in Global, including the following market information:

Global Book Marketing Tools Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Book Marketing Tools Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Book Marketing Tools Software include CyberWolf,

Virtusales, Book Brush, Selvi Software Technologies, Bublish, Above the Treeline, LeadsClick LTD, knk Business Software and Firebrandtech, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Book Marketing Tools Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Book Marketing Tools Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Book Marketing Tools Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global Book Marketing Tools Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Book Marketing Tools Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Book Marketing Tools Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Book Marketing Tools Software Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Book Marketing Tools Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Book Marketing Tools Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

CyberWolf

Virtusales

Book Brush

Selvi Software Technologies

Bublish

Above the Treeline

LeadsClick LTD

knk Business Software

Firebrandtech

PublishDrive

Publishwide

Publisher Rocket

Storiad

## Contents

### 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Book Marketing Tools Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Book Marketing Tools Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### 2 GLOBAL BOOK MARKETING TOOLS SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Book Marketing Tools Software Market Size: 2021 VS 2028
- 2.2 Global Book Marketing Tools Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### 3 COMPANY LANDSCAPE

- 3.1 Top Book Marketing Tools Software Players in Global Market
- 3.2 Top Global Book Marketing Tools Software Companies Ranked by Revenue
- 3.3 Global Book Marketing Tools Software Revenue by Companies
- 3.4 Top 3 and Top 5 Book Marketing Tools Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Book Marketing Tools Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Book Marketing Tools Software Players in Global Market
  - 3.6.1 List of Global Tier 1 Book Marketing Tools Software Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Book Marketing Tools Software Companies

### 4 MARKET SIGHTS BY PRODUCT

#### 4.1 Overview

4.1.1 by Type - Global Book Marketing Tools Software Market Size Markets, 2021 & 2028

4.1.2 Cloud Based

4.1.3 On Premises

#### 4.2 By Type - Global Book Marketing Tools Software Revenue & Forecasts

4.2.1 By Type - Global Book Marketing Tools Software Revenue, 2017-2022

4.2.2 By Type - Global Book Marketing Tools Software Revenue, 2023-2028

4.2.3 By Type - Global Book Marketing Tools Software Revenue Market Share, 2017-2028

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Global Book Marketing Tools Software Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

#### 5.2 By Application - Global Book Marketing Tools Software Revenue & Forecasts

5.2.1 By Application - Global Book Marketing Tools Software Revenue, 2017-2022

5.2.2 By Application - Global Book Marketing Tools Software Revenue, 2023-2028

5.2.3 By Application - Global Book Marketing Tools Software Revenue Market Share, 2017-2028

### 6 SIGHTS BY REGION

6.1 By Region - Global Book Marketing Tools Software Market Size, 2021 & 2028

#### 6.2 By Region - Global Book Marketing Tools Software Revenue & Forecasts

6.2.1 By Region - Global Book Marketing Tools Software Revenue, 2017-2022

6.2.2 By Region - Global Book Marketing Tools Software Revenue, 2023-2028

6.2.3 By Region - Global Book Marketing Tools Software Revenue Market Share, 2017-2028

#### 6.3 North America

6.3.1 By Country - North America Book Marketing Tools Software Revenue, 2017-2028

6.3.2 US Book Marketing Tools Software Market Size, 2017-2028

6.3.3 Canada Book Marketing Tools Software Market Size, 2017-2028

6.3.4 Mexico Book Marketing Tools Software Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Book Marketing Tools Software Revenue, 2017-2028

6.4.2 Germany Book Marketing Tools Software Market Size, 2017-2028

6.4.3 France Book Marketing Tools Software Market Size, 2017-2028

6.4.4 U.K. Book Marketing Tools Software Market Size, 2017-2028

6.4.5 Italy Book Marketing Tools Software Market Size, 2017-2028

6.4.6 Russia Book Marketing Tools Software Market Size, 2017-2028

6.4.7 Nordic Countries Book Marketing Tools Software Market Size, 2017-2028

6.4.8 Benelux Book Marketing Tools Software Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Book Marketing Tools Software Revenue, 2017-2028

6.5.2 China Book Marketing Tools Software Market Size, 2017-2028

6.5.3 Japan Book Marketing Tools Software Market Size, 2017-2028

6.5.4 South Korea Book Marketing Tools Software Market Size, 2017-2028

6.5.5 Southeast Asia Book Marketing Tools Software Market Size, 2017-2028

6.5.6 India Book Marketing Tools Software Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Book Marketing Tools Software Revenue, 2017-2028

6.6.2 Brazil Book Marketing Tools Software Market Size, 2017-2028

6.6.3 Argentina Book Marketing Tools Software Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Book Marketing Tools Software Revenue, 2017-2028

6.7.2 Turkey Book Marketing Tools Software Market Size, 2017-2028

6.7.3 Israel Book Marketing Tools Software Market Size, 2017-2028

6.7.4 Saudi Arabia Book Marketing Tools Software Market Size, 2017-2028

6.7.5 UAE Book Marketing Tools Software Market Size, 2017-2028

# 7 PLAYERS PROFILES

## 7.1 CyberWolf

7.1.1 CyberWolf Corporate Summary

7.1.2 CyberWolf Business Overview

7.1.3 CyberWolf Book Marketing Tools Software Major Product Offerings

7.1.4 CyberWolf Book Marketing Tools Software Revenue in Global Market (2017-2022)

7.1.5 CyberWolf Key News

## 7.2 Virtusales

- 7.2.1 Virtusales Corporate Summary
- 7.2.2 Virtusales Business Overview
- 7.2.3 Virtusales Book Marketing Tools Software Major Product Offerings
- 7.2.4 Virtusales Book Marketing Tools Software Revenue in Global Market (2017-2022)
- 7.2.5 Virtusales Key News
- 7.3 Book Brush
  - 7.3.1 Book Brush Corporate Summary
  - 7.3.2 Book Brush Business Overview
  - 7.3.3 Book Brush Book Marketing Tools Software Major Product Offerings
  - 7.3.4 Book Brush Book Marketing Tools Software Revenue in Global Market (2017-2022)
  - 7.3.5 Book Brush Key News
- 7.4 Selvi Software Technologies
  - 7.4.1 Selvi Software Technologies Corporate Summary
  - 7.4.2 Selvi Software Technologies Business Overview
  - 7.4.3 Selvi Software Technologies Book Marketing Tools Software Major Product Offerings
  - 7.4.4 Selvi Software Technologies Book Marketing Tools Software Revenue in Global Market (2017-2022)
  - 7.4.5 Selvi Software Technologies Key News
- 7.5 Bublish
  - 7.5.1 Bublish Corporate Summary
  - 7.5.2 Bublish Business Overview
  - 7.5.3 Bublish Book Marketing Tools Software Major Product Offerings
  - 7.5.4 Bublish Book Marketing Tools Software Revenue in Global Market (2017-2022)
  - 7.5.5 Bublish Key News
- 7.6 Above the Treeline
  - 7.6.1 Above the Treeline Corporate Summary
  - 7.6.2 Above the Treeline Business Overview
  - 7.6.3 Above the Treeline Book Marketing Tools Software Major Product Offerings
  - 7.6.4 Above the Treeline Book Marketing Tools Software Revenue in Global Market (2017-2022)
  - 7.6.5 Above the Treeline Key News
- 7.7 LeadsClick LTD
  - 7.7.1 LeadsClick LTD Corporate Summary
  - 7.7.2 LeadsClick LTD Business Overview
  - 7.7.3 LeadsClick LTD Book Marketing Tools Software Major Product Offerings
  - 7.7.4 LeadsClick LTD Book Marketing Tools Software Revenue in Global Market

(2017-2022)

7.7.5 LeadsClick LTD Key News

7.8 knk Business Software

7.8.1 knk Business Software Corporate Summary

7.8.2 knk Business Software Business Overview

7.8.3 knk Business Software Book Marketing Tools Software Major Product Offerings

7.8.4 knk Business Software Book Marketing Tools Software Revenue in Global Market (2017-2022)

7.8.5 knk Business Software Key News

7.9 Firebrandtech

7.9.1 Firebrandtech Corporate Summary

7.9.2 Firebrandtech Business Overview

7.9.3 Firebrandtech Book Marketing Tools Software Major Product Offerings

7.9.4 Firebrandtech Book Marketing Tools Software Revenue in Global Market

(2017-2022)

7.9.5 Firebrandtech Key News

7.10 PublishDrive

7.10.1 PublishDrive Corporate Summary

7.10.2 PublishDrive Business Overview

7.10.3 PublishDrive Book Marketing Tools Software Major Product Offerings

7.10.4 PublishDrive Book Marketing Tools Software Revenue in Global Market

(2017-2022)

7.10.5 PublishDrive Key News

7.11 Publishwide

7.11.1 Publishwide Corporate Summary

7.11.2 Publishwide Business Overview

7.11.3 Publishwide Book Marketing Tools Software Major Product Offerings

7.11.4 Publishwide Book Marketing Tools Software Revenue in Global Market

(2017-2022)

7.11.5 Publishwide Key News

7.12 Publisher Rocket

7.12.1 Publisher Rocket Corporate Summary

7.12.2 Publisher Rocket Business Overview

7.12.3 Publisher Rocket Book Marketing Tools Software Major Product Offerings

7.12.4 Publisher Rocket Book Marketing Tools Software Revenue in Global Market

(2017-2022)

7.12.5 Publisher Rocket Key News

7.13 Storiad

7.13.1 Storiad Corporate Summary

7.13.2 Storiad Business Overview

7.13.3 Storiad Book Marketing Tools Software Major Product Offerings

7.13.4 Storiad Book Marketing Tools Software Revenue in Global Market (2017-2022)

7.13.5 Storiad Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Book Marketing Tools Software Market Opportunities & Trends in Global Market

Table 2. Book Marketing Tools Software Market Drivers in Global Market

Table 3. Book Marketing Tools Software Market Restraints in Global Market

Table 4. Key Players of Book Marketing Tools Software in Global Market

Table 5. Top Book Marketing Tools Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Book Marketing Tools Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Book Marketing Tools Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Book Marketing Tools Software Product Type

Table 9. List of Global Tier 1 Book Marketing Tools Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Book Marketing Tools Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Book Marketing Tools Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Book Marketing Tools Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Book Marketing Tools Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Book Marketing Tools Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Book Marketing Tools Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Book Marketing Tools Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Book Marketing Tools Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Book Marketing Tools Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Book Marketing Tools Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Book Marketing Tools Software Revenue, (US\$,

Mn), 2017-2022

Table 21. By Country - North America Book Marketing Tools Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Book Marketing Tools Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Book Marketing Tools Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Book Marketing Tools Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Book Marketing Tools Software Revenue, (US\$, Mn), 2023-2028

Table 30. CyberWolf Corporate Summary

Table 31. CyberWolf Book Marketing Tools Software Product Offerings

Table 32. CyberWolf Book Marketing Tools Software Revenue (US\$, Mn), (2017-2022)

Table 33. Virtuales Corporate Summary

Table 34. Virtuales Book Marketing Tools Software Product Offerings

Table 35. Virtuales Book Marketing Tools Software Revenue (US\$, Mn), (2017-2022)

Table 36. Book Brush Corporate Summary

Table 37. Book Brush Book Marketing Tools Software Product Offerings

Table 38. Book Brush Book Marketing Tools Software Revenue (US\$, Mn), (2017-2022)

Table 39. Selvi Software Technologies Corporate Summary

Table 40. Selvi Software Technologies Book Marketing Tools Software Product Offerings

Table 41. Selvi Software Technologies Book Marketing Tools Software Revenue (US\$, Mn), (2017-2022)

Table 42. Bublish Corporate Summary

Table 43. Bublish Book Marketing Tools Software Product Offerings

Table 44. Bublish Book Marketing Tools Software Revenue (US\$, Mn), (2017-2022)

Table 45. Above the Treeline Corporate Summary

Table 46. Above the Treeline Book Marketing Tools Software Product Offerings

Table 47. Above the Treeline Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 48. LeadsClick LTD Corporate Summary

Table 49. LeadsClick LTD Book Marketing Tools Software Product Offerings

Table 50. LeadsClick LTD Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 51. knk Business Software Corporate Summary

Table 52. knk Business Software Book Marketing Tools Software Product Offerings

Table 53. knk Business Software Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 54. Firebrandtech Corporate Summary

Table 55. Firebrandtech Book Marketing Tools Software Product Offerings

Table 56. Firebrandtech Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 57. PublishDrive Corporate Summary

Table 58. PublishDrive Book Marketing Tools Software Product Offerings

Table 59. PublishDrive Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 60. Publishwide Corporate Summary

Table 61. Publishwide Book Marketing Tools Software Product Offerings

Table 62. Publishwide Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 63. Publisher Rocket Corporate Summary

Table 64. Publisher Rocket Book Marketing Tools Software Product Offerings

Table 65. Publisher Rocket Book Marketing Tools Software Revenue (US\$, Mn),

(2017-2022)

Table 66. Storiad Corporate Summary

Table 67. Storiad Book Marketing Tools Software Product Offerings

Table 68. Storiad Book Marketing Tools Software Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Book Marketing Tools Software Segment by Type in 2021
- Figure 2. Book Marketing Tools Software Segment by Application in 2021
- Figure 3. Global Book Marketing Tools Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Book Marketing Tools Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Book Marketing Tools Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Book Marketing Tools Software Revenue in 2021
- Figure 8. By Type - Global Book Marketing Tools Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Book Marketing Tools Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Book Marketing Tools Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Book Marketing Tools Software Revenue Market Share, 2017-2028
- Figure 12. US Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Book Marketing Tools Software Revenue Market Share, 2017-2028
- Figure 16. Germany Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Book Marketing Tools Software Revenue Market Share, 2017-2028
- Figure 24. China Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Book Marketing Tools Software Revenue Market Share, 2017-2028

Figure 30. Brazil Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Book Marketing Tools Software Revenue Market Share, 2017-2028

Figure 33. Turkey Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Book Marketing Tools Software Revenue, (US\$, Mn), 2017-2028

Figure 37. CyberWolf Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Virtusales Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Book Brush Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Selvi Software Technologies Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Bublish Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Above the Treeline Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. LeadsClick LTD Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. knk Business Software Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Firebrandtech Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. PublishDrive Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Publishwide Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Publisher Rocket Book Marketing Tools Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Storiad Book Marketing Tools Software Revenue Year Over Year Growth

(US\$, Mn) & (2017-2022)

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