

Book Marketing Platform Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/BB7882923C68EN.html>

Date: April 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: BB7882923C68EN

Abstracts

Book marketing Platform help users create, manage, and optimize digital marketing campaigns for books and e-books. These platforms can be used for multiple purposes, from creating content such as media kits and social media posts to managing publicity efforts and reporting sales activity.

This report contains market size and forecasts of Book Marketing Platform in Global, including the following market information:

Global Book Marketing Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Book Marketing Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Book Marketing Platform include CyberWolf, Virtusales, Book Brush, Selvi Software Technologies, Publish, Above the Treeline, LeadsClick LTD, knk Business Software and Firebrandtech, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Book Marketing Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Book Marketing Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Book Marketing Platform Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

Web-Based

Global Book Marketing Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Book Marketing Platform Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Book Marketing Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Book Marketing Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Book Marketing Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Book Marketing Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

CyberWolf

Virtusales

Book Brush

Selvi Software Technologies

Bublish

Above the Treeline

LeadsClick LTD

knk Business Software

Firebrandtech

PublishDrive

Publishwide

Publisher Rocket

Storiad

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Book Marketing Platform Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Book Marketing Platform Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL BOOK MARKETING PLATFORM OVERALL MARKET SIZE

- 2.1 Global Book Marketing Platform Market Size: 2021 VS 2028
- 2.2 Global Book Marketing Platform Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Book Marketing Platform Players in Global Market
- 3.2 Top Global Book Marketing Platform Companies Ranked by Revenue
- 3.3 Global Book Marketing Platform Revenue by Companies
- 3.4 Top 3 and Top 5 Book Marketing Platform Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Book Marketing Platform Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Book Marketing Platform Players in Global Market
 - 3.6.1 List of Global Tier 1 Book Marketing Platform Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Book Marketing Platform Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Book Marketing Platform Market Size Markets, 2021 & 2028

4.1.2 Cloud-Based

4.1.3 Web-Based

4.2 By Type - Global Book Marketing Platform Revenue & Forecasts

4.2.1 By Type - Global Book Marketing Platform Revenue, 2017-2022

4.2.2 By Type - Global Book Marketing Platform Revenue, 2023-2028

4.2.3 By Type - Global Book Marketing Platform Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Book Marketing Platform Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

5.2 By Application - Global Book Marketing Platform Revenue & Forecasts

5.2.1 By Application - Global Book Marketing Platform Revenue, 2017-2022

5.2.2 By Application - Global Book Marketing Platform Revenue, 2023-2028

5.2.3 By Application - Global Book Marketing Platform Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Book Marketing Platform Market Size, 2021 & 2028

6.2 By Region - Global Book Marketing Platform Revenue & Forecasts

6.2.1 By Region - Global Book Marketing Platform Revenue, 2017-2022

6.2.2 By Region - Global Book Marketing Platform Revenue, 2023-2028

6.2.3 By Region - Global Book Marketing Platform Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Book Marketing Platform Revenue, 2017-2028

6.3.2 US Book Marketing Platform Market Size, 2017-2028

6.3.3 Canada Book Marketing Platform Market Size, 2017-2028

6.3.4 Mexico Book Marketing Platform Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Book Marketing Platform Revenue, 2017-2028

6.4.2 Germany Book Marketing Platform Market Size, 2017-2028

6.4.3 France Book Marketing Platform Market Size, 2017-2028

6.4.4 U.K. Book Marketing Platform Market Size, 2017-2028

6.4.5 Italy Book Marketing Platform Market Size, 2017-2028

6.4.6 Russia Book Marketing Platform Market Size, 2017-2028

6.4.7 Nordic Countries Book Marketing Platform Market Size, 2017-2028

6.4.8 Benelux Book Marketing Platform Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Book Marketing Platform Revenue, 2017-2028

6.5.2 China Book Marketing Platform Market Size, 2017-2028

6.5.3 Japan Book Marketing Platform Market Size, 2017-2028

6.5.4 South Korea Book Marketing Platform Market Size, 2017-2028

6.5.5 Southeast Asia Book Marketing Platform Market Size, 2017-2028

6.5.6 India Book Marketing Platform Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Book Marketing Platform Revenue, 2017-2028

6.6.2 Brazil Book Marketing Platform Market Size, 2017-2028

6.6.3 Argentina Book Marketing Platform Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Book Marketing Platform Revenue, 2017-2028

6.7.2 Turkey Book Marketing Platform Market Size, 2017-2028

6.7.3 Israel Book Marketing Platform Market Size, 2017-2028

6.7.4 Saudi Arabia Book Marketing Platform Market Size, 2017-2028

6.7.5 UAE Book Marketing Platform Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 CyberWolf

7.1.1 CyberWolf Corporate Summary

7.1.2 CyberWolf Business Overview

7.1.3 CyberWolf Book Marketing Platform Major Product Offerings

7.1.4 CyberWolf Book Marketing Platform Revenue in Global Market (2017-2022)

7.1.5 CyberWolf Key News

7.2 Virtusales

7.2.1 Virtusales Corporate Summary

7.2.2 Virtusales Business Overview

7.2.3 Virtusales Book Marketing Platform Major Product Offerings

7.2.4 Virtusales Book Marketing Platform Revenue in Global Market (2017-2022)

7.2.5 Virtusales Key News

7.3 Book Brush

7.3.1 Book Brush Corporate Summary

7.3.2 Book Brush Business Overview

7.3.3 Book Brush Book Marketing Platform Major Product Offerings

- 7.3.4 Book Brush Book Marketing Platform Revenue in Global Market (2017-2022)
- 7.3.5 Book Brush Key News
- 7.4 Selvi Software Technologies
 - 7.4.1 Selvi Software Technologies Corporate Summary
 - 7.4.2 Selvi Software Technologies Business Overview
 - 7.4.3 Selvi Software Technologies Book Marketing Platform Major Product Offerings
 - 7.4.4 Selvi Software Technologies Book Marketing Platform Revenue in Global Market (2017-2022)
 - 7.4.5 Selvi Software Technologies Key News
- 7.5 Bublish
 - 7.5.1 Bublish Corporate Summary
 - 7.5.2 Bublish Business Overview
 - 7.5.3 Bublish Book Marketing Platform Major Product Offerings
 - 7.5.4 Bublish Book Marketing Platform Revenue in Global Market (2017-2022)
 - 7.5.5 Bublish Key News
- 7.6 Above the Treeline
 - 7.6.1 Above the Treeline Corporate Summary
 - 7.6.2 Above the Treeline Business Overview
 - 7.6.3 Above the Treeline Book Marketing Platform Major Product Offerings
 - 7.6.4 Above the Treeline Book Marketing Platform Revenue in Global Market (2017-2022)
 - 7.6.5 Above the Treeline Key News
- 7.7 LeadsClick LTD
 - 7.7.1 LeadsClick LTD Corporate Summary
 - 7.7.2 LeadsClick LTD Business Overview
 - 7.7.3 LeadsClick LTD Book Marketing Platform Major Product Offerings
 - 7.7.4 LeadsClick LTD Book Marketing Platform Revenue in Global Market (2017-2022)
 - 7.7.5 LeadsClick LTD Key News
- 7.8 knk Business Software
 - 7.8.1 knk Business Software Corporate Summary
 - 7.8.2 knk Business Software Business Overview
 - 7.8.3 knk Business Software Book Marketing Platform Major Product Offerings
 - 7.8.4 knk Business Software Book Marketing Platform Revenue in Global Market (2017-2022)
 - 7.8.5 knk Business Software Key News
- 7.9 Firebrandtech
 - 7.9.1 Firebrandtech Corporate Summary
 - 7.9.2 Firebrandtech Business Overview
 - 7.9.3 Firebrandtech Book Marketing Platform Major Product Offerings

7.9.4 Firebrandtech Book Marketing Platform Revenue in Global Market (2017-2022)

7.9.5 Firebrandtech Key News

7.10 PublishDrive

7.10.1 PublishDrive Corporate Summary

7.10.2 PublishDrive Business Overview

7.10.3 PublishDrive Book Marketing Platform Major Product Offerings

7.10.4 PublishDrive Book Marketing Platform Revenue in Global Market (2017-2022)

7.10.5 PublishDrive Key News

7.11 Publishwide

7.11.1 Publishwide Corporate Summary

7.11.2 Publishwide Business Overview

7.11.3 Publishwide Book Marketing Platform Major Product Offerings

7.11.4 Publishwide Book Marketing Platform Revenue in Global Market (2017-2022)

7.11.5 Publishwide Key News

7.12 Publisher Rocket

7.12.1 Publisher Rocket Corporate Summary

7.12.2 Publisher Rocket Business Overview

7.12.3 Publisher Rocket Book Marketing Platform Major Product Offerings

7.12.4 Publisher Rocket Book Marketing Platform Revenue in Global Market (2017-2022)

7.12.5 Publisher Rocket Key News

7.13 Storiad

7.13.1 Storiad Corporate Summary

7.13.2 Storiad Business Overview

7.13.3 Storiad Book Marketing Platform Major Product Offerings

7.13.4 Storiad Book Marketing Platform Revenue in Global Market (2017-2022)

7.13.5 Storiad Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Book Marketing Platform Market Opportunities & Trends in Global Market

Table 2. Book Marketing Platform Market Drivers in Global Market

Table 3. Book Marketing Platform Market Restraints in Global Market

Table 4. Key Players of Book Marketing Platform in Global Market

Table 5. Top Book Marketing Platform Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Book Marketing Platform Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Book Marketing Platform Revenue Share by Companies, 2017-2022

Table 8. Global Companies Book Marketing Platform Product Type

Table 9. List of Global Tier 1 Book Marketing Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Book Marketing Platform Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Book Marketing Platform Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Book Marketing Platform Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Book Marketing Platform Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Book Marketing Platform Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Book Marketing Platform Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Book Marketing Platform Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Book Marketing Platform Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Book Marketing Platform Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Book Marketing Platform Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Book Marketing Platform Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Book Marketing Platform Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Book Marketing Platform Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Book Marketing Platform Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Book Marketing Platform Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Book Marketing Platform Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Book Marketing Platform Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Book Marketing Platform Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Book Marketing Platform Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Book Marketing Platform Revenue, (US\$, Mn), 2023-2028

Table 30. CyberWolf Corporate Summary

Table 31. CyberWolf Book Marketing Platform Product Offerings

Table 32. CyberWolf Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 33. Virtusales Corporate Summary

Table 34. Virtusales Book Marketing Platform Product Offerings

Table 35. Virtusales Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 36. Book Brush Corporate Summary

Table 37. Book Brush Book Marketing Platform Product Offerings

Table 38. Book Brush Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 39. Selvi Software Technologies Corporate Summary

Table 40. Selvi Software Technologies Book Marketing Platform Product Offerings

Table 41. Selvi Software Technologies Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 42. Bublish Corporate Summary

Table 43. Bublish Book Marketing Platform Product Offerings

Table 44. Bublish Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 45. Above the Treeline Corporate Summary

Table 46. Above the Treeline Book Marketing Platform Product Offerings

Table 47. Above the Treeline Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 48. LeadsClick LTD Corporate Summary

Table 49. LeadsClick LTD Book Marketing Platform Product Offerings

Table 50. LeadsClick LTD Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 51. knk Business Software Corporate Summary

Table 52. knk Business Software Book Marketing Platform Product Offerings

Table 53. knk Business Software Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 54. Firebrandtech Corporate Summary

Table 55. Firebrandtech Book Marketing Platform Product Offerings

Table 56. Firebrandtech Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 57. PublishDrive Corporate Summary

Table 58. PublishDrive Book Marketing Platform Product Offerings

Table 59. PublishDrive Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 60. Publishwide Corporate Summary

Table 61. Publishwide Book Marketing Platform Product Offerings

Table 62. Publishwide Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 63. Publisher Rocket Corporate Summary

Table 64. Publisher Rocket Book Marketing Platform Product Offerings

Table 65. Publisher Rocket Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

Table 66. Storiad Corporate Summary

Table 67. Storiad Book Marketing Platform Product Offerings

Table 68. Storiad Book Marketing Platform Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Book Marketing Platform Segment by Type in 2021

Figure 2. Book Marketing Platform Segment by Application in 2021

Figure 3. Global Book Marketing Platform Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Book Marketing Platform Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Book Marketing Platform Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Book Marketing Platform Revenue in 2021

Figure 8. By Type - Global Book Marketing Platform Revenue Market Share, 2017-2028

Figure 9. By Application - Global Book Marketing Platform Revenue Market Share, 2017-2028

Figure 10. By Region - Global Book Marketing Platform Revenue Market Share, 2017-2028

Figure 11. By Country - North America Book Marketing Platform Revenue Market Share, 2017-2028

Figure 12. US Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Book Marketing Platform Revenue Market Share, 2017-2028

Figure 16. Germany Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 17. France Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Book Marketing Platform Revenue Market Share, 2017-2028

Figure 24. China Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 28. India Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Book Marketing Platform Revenue Market

Share, 2017-2028

Figure 30. Brazil Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Book Marketing Platform Revenue Market Share, 2017-2028

Figure 33. Turkey Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Book Marketing Platform Revenue, (US\$, Mn), 2017-2028

Figure 37. CyberWolf Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Virtusales Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Book Brush Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Selvi Software Technologies Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Bublish Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Above the Treeline Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. LeadsClick LTD Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. knk Business Software Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Firebrandtech Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. PublishDrive Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Publishwide Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Publisher Rocket Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Storiad Book Marketing Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Book Marketing Platform Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/BB7882923C68EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BB7882923C68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970