

# Bluetooth in Automotive Market, Global Outlook and Forecast 2022-2028

https://marketpublishers.com/r/B3BD151546D0EN.html

Date: April 2022 Pages: 66 Price: US\$ 3,250.00 (Single User License) ID: B3BD151546D0EN

# Abstracts

Bluetooth is wireless communication standard, which allows electronic devices to connect and interact with each other. It can be found in a range of gadgets such as smartphones, loudspeakers, laptops and cars. The automotive industry is a steadily growing market for bluetooth technology. Devices that are bluetooth compatible should be in close proximity to each other and they can take part in wireless, two way communication.

This report contains market size and forecasts of Bluetooth in Automotive in Global, including the following market information:

Global Bluetooth in Automotive Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Bluetooth in Automotive market was valued at 38300 million in 2021 and is projected to reach US\$ 125280 million by 2028, at a CAGR of 18.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Telematics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Bluetooth in Automotive include Nordic, Texas instruments, QUALCOMM, Broadcom, MediaTek, Pioneer, Fihonest Communication, Hosiden and Silicon Laboratories and etc. In 2021, the global top five players have a



share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Bluetooth in Automotive companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Bluetooth in Automotive Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Bluetooth in Automotive Market Segment Percentages, by Type, 2021 (%)

Telematics

Infotainment

Communication

Global Bluetooth in Automotive Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Bluetooth in Automotive Market Segment Percentages, by Application, 2021 (%)

Passenger Vehicle

**Commercial Vehicle** 

Global Bluetooth in Automotive Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Bluetooth in Automotive Market Segment Percentages, By Region and Country, 2021 (%)

North America

US



#### Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

#### Asia

China

Japan

South Korea

#### Southeast Asia

India

Rest of Asia

South America



Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Bluetooth in Automotive revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Bluetooth in Automotive revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nordic

Texas instruments

QUALCOMM

Broadcom

MediaTek



Pioneer

**Fihonest Communication** 

Hosiden

Silicon Laboratories

IVT



# Contents

## **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Bluetooth in Automotive Market Definition
- 1.2 Market Segments
- 1.2.1 Market by Type
- 1.2.2 Market by Application
- 1.3 Global Bluetooth in Automotive Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
- 1.5.1 Research Methodology
- 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

# 2 GLOBAL BLUETOOTH IN AUTOMOTIVE OVERALL MARKET SIZE

- 2.1 Global Bluetooth in Automotive Market Size: 2021 VS 2028
- 2.2 Global Bluetooth in Automotive Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

# **3 COMPANY LANDSCAPE**

- 3.1 Top Bluetooth in Automotive Players in Global Market
- 3.2 Top Global Bluetooth in Automotive Companies Ranked by Revenue
- 3.3 Global Bluetooth in Automotive Revenue by Companies

3.4 Top 3 and Top 5 Bluetooth in Automotive Companies in Global Market, by Revenue in 2021

- 3.5 Global Companies Bluetooth in Automotive Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Bluetooth in Automotive Players in Global Market
- 3.6.1 List of Global Tier 1 Bluetooth in Automotive Companies
- 3.6.2 List of Global Tier 2 and Tier 3 Bluetooth in Automotive Companies

# 4 MARKET SIGHTS BY PRODUCT



#### 4.1 Overview

- 4.1.1 by Type Global Bluetooth in Automotive Market Size Markets, 2021 & 2028
- 4.1.2 Telematics
- 4.1.3 Infotainment
- 4.1.4 Communication
- 4.2 By Type Global Bluetooth in Automotive Revenue & Forecasts
- 4.2.1 By Type Global Bluetooth in Automotive Revenue, 2017-2022
- 4.2.2 By Type Global Bluetooth in Automotive Revenue, 2023-2028
- 4.2.3 By Type Global Bluetooth in Automotive Revenue Market Share, 2017-2028

# **5 SIGHTS BY APPLICATION**

## 5.1 Overview

- 5.1.1 By Application Global Bluetooth in Automotive Market Size, 2021 & 2028
- 5.1.2 Passenger Vehicle
- 5.1.3 Commercial Vehicle
- 5.2 By Application Global Bluetooth in Automotive Revenue & Forecasts
- 5.2.1 By Application Global Bluetooth in Automotive Revenue, 2017-2022
- 5.2.2 By Application Global Bluetooth in Automotive Revenue, 2023-2028
- 5.2.3 By Application Global Bluetooth in Automotive Revenue Market Share, 2017-2028

# **6 SIGHTS BY REGION**

- 6.1 By Region Global Bluetooth in Automotive Market Size, 2021 & 2028
- 6.2 By Region Global Bluetooth in Automotive Revenue & Forecasts
- 6.2.1 By Region Global Bluetooth in Automotive Revenue, 2017-2022
- 6.2.2 By Region Global Bluetooth in Automotive Revenue, 2023-2028

6.2.3 By Region - Global Bluetooth in Automotive Revenue Market Share, 2017-20286.3 North America

- 6.3.1 By Country North America Bluetooth in Automotive Revenue, 2017-2028
- 6.3.2 US Bluetooth in Automotive Market Size, 2017-2028
- 6.3.3 Canada Bluetooth in Automotive Market Size, 2017-2028
- 6.3.4 Mexico Bluetooth in Automotive Market Size, 2017-2028

6.4 Europe

- 6.4.1 By Country Europe Bluetooth in Automotive Revenue, 2017-2028
- 6.4.2 Germany Bluetooth in Automotive Market Size, 2017-2028
- 6.4.3 France Bluetooth in Automotive Market Size, 2017-2028
- 6.4.4 U.K. Bluetooth in Automotive Market Size, 2017-2028



- 6.4.5 Italy Bluetooth in Automotive Market Size, 2017-2028
- 6.4.6 Russia Bluetooth in Automotive Market Size, 2017-2028
- 6.4.7 Nordic Countries Bluetooth in Automotive Market Size, 2017-2028
- 6.4.8 Benelux Bluetooth in Automotive Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region Asia Bluetooth in Automotive Revenue, 2017-2028
- 6.5.2 China Bluetooth in Automotive Market Size, 2017-2028
- 6.5.3 Japan Bluetooth in Automotive Market Size, 2017-2028
- 6.5.4 South Korea Bluetooth in Automotive Market Size, 2017-2028
- 6.5.5 Southeast Asia Bluetooth in Automotive Market Size, 2017-2028
- 6.5.6 India Bluetooth in Automotive Market Size, 2017-2028

#### 6.6 South America

- 6.6.1 By Country South America Bluetooth in Automotive Revenue, 2017-2028
- 6.6.2 Brazil Bluetooth in Automotive Market Size, 2017-2028
- 6.6.3 Argentina Bluetooth in Automotive Market Size, 2017-2028

## 6.7 Middle East & Africa

- 6.7.1 By Country Middle East & Africa Bluetooth in Automotive Revenue, 2017-2028
- 6.7.2 Turkey Bluetooth in Automotive Market Size, 2017-2028
- 6.7.3 Israel Bluetooth in Automotive Market Size, 2017-2028
- 6.7.4 Saudi Arabia Bluetooth in Automotive Market Size, 2017-2028
- 6.7.5 UAE Bluetooth in Automotive Market Size, 2017-2028

# **7 PLAYERS PROFILES**

- 7.1 Nordic
  - 7.1.1 Nordic Corporate Summary
  - 7.1.2 Nordic Business Overview
  - 7.1.3 Nordic Bluetooth in Automotive Major Product Offerings
  - 7.1.4 Nordic Bluetooth in Automotive Revenue in Global Market (2017-2022)
  - 7.1.5 Nordic Key News
- 7.2 Texas instruments
  - 7.2.1 Texas instruments Corporate Summary
  - 7.2.2 Texas instruments Business Overview
  - 7.2.3 Texas instruments Bluetooth in Automotive Major Product Offerings
- 7.2.4 Texas instruments Bluetooth in Automotive Revenue in Global Market (2017-2022)
- 7.2.5 Texas instruments Key News
- 7.3 QUALCOMM
  - 7.3.1 QUALCOMM Corporate Summary



- 7.3.2 QUALCOMM Business Overview
- 7.3.3 QUALCOMM Bluetooth in Automotive Major Product Offerings
- 7.3.4 QUALCOMM Bluetooth in Automotive Revenue in Global Market (2017-2022)
- 7.3.5 QUALCOMM Key News
- 7.4 Broadcom
  - 7.4.1 Broadcom Corporate Summary
  - 7.4.2 Broadcom Business Overview
  - 7.4.3 Broadcom Bluetooth in Automotive Major Product Offerings
  - 7.4.4 Broadcom Bluetooth in Automotive Revenue in Global Market (2017-2022)
  - 7.4.5 Broadcom Key News
- 7.5 MediaTek
  - 7.5.1 MediaTek Corporate Summary
  - 7.5.2 MediaTek Business Overview
  - 7.5.3 MediaTek Bluetooth in Automotive Major Product Offerings
  - 7.5.4 MediaTek Bluetooth in Automotive Revenue in Global Market (2017-2022)
  - 7.5.5 MediaTek Key News
- 7.6 Pioneer
- 7.6.1 Pioneer Corporate Summary
- 7.6.2 Pioneer Business Overview
- 7.6.3 Pioneer Bluetooth in Automotive Major Product Offerings
- 7.6.4 Pioneer Bluetooth in Automotive Revenue in Global Market (2017-2022)
- 7.6.5 Pioneer Key News
- 7.7 Fihonest Communication
- 7.7.1 Fihonest Communication Corporate Summary
- 7.7.2 Fihonest Communication Business Overview
- 7.7.3 Fihonest Communication Bluetooth in Automotive Major Product Offerings
- 7.7.4 Fihonest Communication Bluetooth in Automotive Revenue in Global Market (2017-2022)
- 7.7.5 Fihonest Communication Key News
- 7.8 Hosiden
  - 7.8.1 Hosiden Corporate Summary
  - 7.8.2 Hosiden Business Overview
  - 7.8.3 Hosiden Bluetooth in Automotive Major Product Offerings
  - 7.8.4 Hosiden Bluetooth in Automotive Revenue in Global Market (2017-2022)
  - 7.8.5 Hosiden Key News
- 7.9 Silicon Laboratories
  - 7.9.1 Silicon Laboratories Corporate Summary
  - 7.9.2 Silicon Laboratories Business Overview
  - 7.9.3 Silicon Laboratories Bluetooth in Automotive Major Product Offerings



7.9.4 Silicon Laboratories Bluetooth in Automotive Revenue in Global Market (2017-2022)

7.9.5 Silicon Laboratories Key News

7.10 IVT

- 7.10.1 IVT Corporate Summary
- 7.10.2 IVT Business Overview
- 7.10.3 IVT Bluetooth in Automotive Major Product Offerings
- 7.10.4 IVT Bluetooth in Automotive Revenue in Global Market (2017-2022)
- 7.10.5 IVT Key News

# **8 CONCLUSION**

## 9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer



# **List Of Tables**

## LIST OF TABLES

Table 1. Bluetooth in Automotive Market Opportunities & Trends in Global Market

Table 2. Bluetooth in Automotive Market Drivers in Global Market

Table 3. Bluetooth in Automotive Market Restraints in Global Market

Table 4. Key Players of Bluetooth in Automotive in Global Market

Table 5. Top Bluetooth in Automotive Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Bluetooth in Automotive Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Bluetooth in Automotive Revenue Share by Companies, 2017-2022

Table 8. Global Companies Bluetooth in Automotive Product Type

Table 9. List of Global Tier 1 Bluetooth in Automotive Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Bluetooth in Automotive Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Bluetooth in Automotive Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Bluetooth in Automotive Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Bluetooth in Automotive Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Bluetooth in Automotive Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Bluetooth in Automotive Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Bluetooth in Automotive Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Bluetooth in Automotive Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Bluetooth in Automotive Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Bluetooth in Automotive Revenue (US\$, Mn), 2023-2028 Table 20. By Country - North America Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Bluetooth in Automotive Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Bluetooth in Automotive Revenue, (US\$, Mn), 2023-2028



Table 24. By Region - Asia Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2022 Table 25. By Region - Asia Bluetooth in Automotive Revenue, (US\$, Mn), 2023-2028 Table 26. By Country - South America Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Bluetooth in Automotive Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Bluetooth in Automotive Revenue, (US\$, Mn), 2023-2028

- Table 30. Nordic Corporate Summary
- Table 31. Nordic Bluetooth in Automotive Product Offerings
- Table 32. Nordic Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 33. Texas instruments Corporate Summary
- Table 34. Texas instruments Bluetooth in Automotive Product Offerings
- Table 35. Texas instruments Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 36. QUALCOMM Corporate Summary
- Table 37. QUALCOMM Bluetooth in Automotive Product Offerings
- Table 38. QUALCOMM Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 39. Broadcom Corporate Summary
- Table 40. Broadcom Bluetooth in Automotive Product Offerings
- Table 41. Broadcom Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 42. MediaTek Corporate Summary
- Table 43. MediaTek Bluetooth in Automotive Product Offerings
- Table 44. MediaTek Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 45. Pioneer Corporate Summary
- Table 46. Pioneer Bluetooth in Automotive Product Offerings
- Table 47. Pioneer Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 48. Fihonest Communication Corporate Summary
- Table 49. Fihonest Communication Bluetooth in Automotive Product Offerings
- Table 50. Fihonest Communication Bluetooth in Automotive Revenue (US\$, Mn),
- (2017-2022)
- Table 51. Hosiden Corporate Summary
- Table 52. Hosiden Bluetooth in Automotive Product Offerings
- Table 53. Hosiden Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)
- Table 54. Silicon Laboratories Corporate Summary
- Table 55. Silicon Laboratories Bluetooth in Automotive Product Offerings

Table 56. Silicon Laboratories Bluetooth in Automotive Revenue (US\$, Mn),

(2017-2022)



Table 57. IVT Corporate Summary

Table 58. IVT Bluetooth in Automotive Product Offerings

Table 59. IVT Bluetooth in Automotive Revenue (US\$, Mn), (2017-2022)



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Bluetooth in Automotive Segment by Type in 2021 Figure 2. Bluetooth in Automotive Segment by Application in 2021 Figure 3. Global Bluetooth in Automotive Market Overview: 2021 Figure 4. Key Caveats Figure 5. Global Bluetooth in Automotive Market Size: 2021 VS 2028 (US\$, Mn) Figure 6. Global Bluetooth in Automotive Revenue, 2017-2028 (US\$, Mn) Figure 7. The Top 3 and 5 Players Market Share by Bluetooth in Automotive Revenue in 2021 Figure 8. By Type - Global Bluetooth in Automotive Revenue Market Share, 2017-2028 Figure 9. By Application - Global Bluetooth in Automotive Revenue Market Share, 2017-2028 Figure 10. By Region - Global Bluetooth in Automotive Revenue Market Share, 2017-2028 Figure 11. By Country - North America Bluetooth in Automotive Revenue Market Share, 2017-2028 Figure 12. US Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 13. Canada Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 14. Mexico Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 15. By Country - Europe Bluetooth in Automotive Revenue Market Share, 2017-2028 Figure 16. Germany Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 17. France Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 18. U.K. Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 19. Italy Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 20. Russia Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 21. Nordic Countries Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 22. Benelux Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 23. By Region - Asia Bluetooth in Automotive Revenue Market Share, 2017-2028 Figure 24. China Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 25. Japan Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 26. South Korea Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 27. Southeast Asia Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 28. India Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028 Figure 29. By Country - South America Bluetooth in Automotive Revenue Market Share, 2017-2028



Figure 30. Brazil Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Bluetooth in Automotive Revenue Market Share, 2017-2028

Figure 33. Turkey Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Bluetooth in Automotive Revenue, (US\$, Mn), 2017-2028

Figure 37. Nordic Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Texas instruments Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. QUALCOMM Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Broadcom Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. MediaTek Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Pioneer Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Fihonest Communication Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Hosiden Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Silicon Laboratories Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. IVT Bluetooth in Automotive Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



## I would like to order

Product name: Bluetooth in Automotive Market, Global Outlook and Forecast 2022-2028 Product link: <u>https://marketpublishers.com/r/B3BD151546D0EN.html</u>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B3BD151546D0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970